

12-1930

## Bangor Hydro Electric News: December 1930, Volume 3, No.9 -- Sales Department Issue

Bangor Hydro Electric Company

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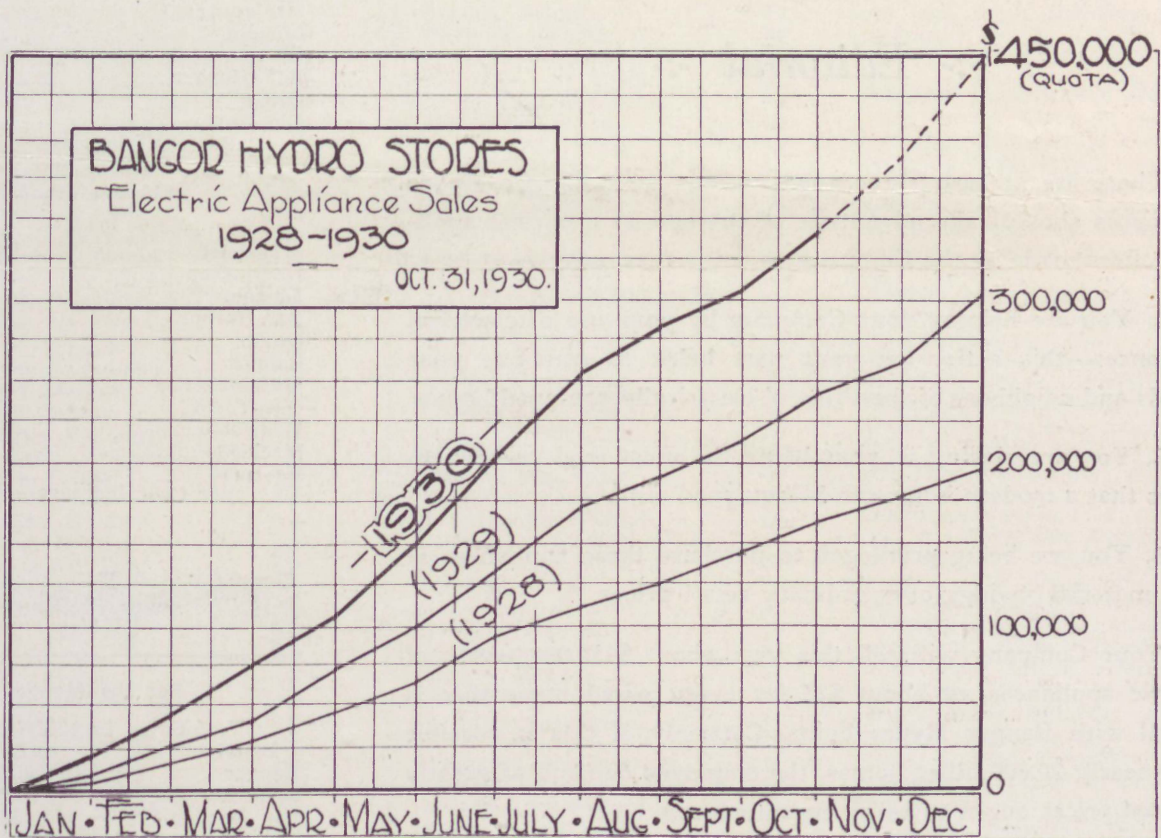
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### Recommended Citation

Bangor Hydro Electric Company, "Bangor Hydro Electric News: December 1930, Volume 3, No.9 -- Sales Department Issue" (1930).  
*Bangor Hydro Electric News*. 52.  
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## SALES DEPARTMENT EMPLOYEES NUMBER



ARE YOU, AS AN EMPLOYEE, TAKING FULL  
ADVANTAGE OF THE SPECIAL DISCOUNTS  
OFFERED TO YOU BY THE COMPANY, IN  
YOUR PURCHASES OF ELECTRICAL APPLI-  
ANCES?



# BANGOR HYDRO-ELECTRIC NEWS

PUBLISHED EVERY MONTH  
FOR AND BY EMPLOYEES OF

THE BANGOR HYDRO-ELECTRIC COMPANY

Vol. 3

Bangor, Maine, December, 1930

No. 9

Chief Ed., G. M. Stetson

Mng. Ed., H. C. Dearborn

News Ed., P. A. Mann

## ❖ Editorial ❖

There are at least three good reasons why Bangor Hydro employees should take advantage of the special electrical appliance offers made by the Company to employees only:

1. You are helping your Company by your use of electrical appliances—this action on your part helps to convince your friends and neighbors of the value of electrically equipped homes.
2. You are placing in your home the most modern conveniences that a modern home can be equipped with.
3. You are being privileged to purchase these appliances at very material savings over ordinary retail prices.

Your Company will sell this year about \$450,000 worth of electric appliances, or about \$25 for every wired home that is served with Bangor Hydro lights. Certainly, if this is possible with nearly 20,000 other homes, the employee demand at greatly reduced prices ought to be an enormous one.

If it's a present for a friend, make it electrical. If it's a present for your home, make it a Range, Refrigerator, Washing Machine, Radio, or any other of the many electrical appliances shown in Bangor Hydro Stores.

## Harrington Leads in Commercial Sales for Month

Harrington has jumped up from fifth place to head the list in commercial sales this month, and Machias, which occupied seventh place last month, has forged ahead into second place. For the year, the relative positions are the same this month as they were last.

In the New Business according to kilowatt hours Bangor leads all of the stores for the month and Bar Harbor leads for the year.



### For the Month

District	Sales per Res. Meter
Harrington	\$ 3.08
Machias	2.11
Bangor	2.00
Ellsworth	1.87
Millinocket	1.63
Lincoln	1.59
Eastport	1.27
Bar Harbor	1.22
Orono	1.12
Old Town	.72
Per Cent Increase—30%	

### For the Year

District	Sales per Res. Meter
Harrington	\$38.00
Lincoln	20.21
Bar Harbor	26.60
Orono	15.30
Bangor	15.65
Millinocket	21.01
Old Town	13.30
Ellsworth	20.19
Machias	17.10
Eastport	12.60
Per Cent Increase—40%	



### For the Month

District	Sales in KWH according to Res. Meters
Bangor	62,200 KWH
Lincoln	9,530 KWH
Bar Harbor	8,900 KWH
Old Town	8,740 KWH
Machias	1,950 KWH
Harrington	1,670 KWH
Millinocket	2,960 KWH
Ellsworth	2,880 KWH
Eastport	950 KWH

### For the Year

District	Sales in KWH according to Res. Meters
Bar Harbor	237,733 KWH
Old Town	238,010 KWH
Millinocket	122,270 KWH
Ellsworth	164,340 KWH
Harrington	50,290 KWH
Bangor	680,989 KWH
Machias	42,730 KWH
Lincoln	134,420 KWH
Eastport	36,500 KWH



## 54,593 LAMPS SOLD IN ANNUAL CAMPAIGN

### Foss Is First, White Second, Mann Fourth, Abbott Fifth —Bar Harbor Wins Store Honors Over Lincoln

In a spirited finish of our 1930 Annual Lamp Campaign, Mr. Gerard Austin's Bar Harbor division came out just ahead of Mr. Fernald's Lincoln Division.

The store standings were as follows:

Store	Totals	% Quota
Bar Harbor	6,764	226%
Lincoln	4,484	224%
Ellsworth	6,065	202%
Machias	2,318	192%
Harrington	2,096	174%
Old Town	3,175	158%
Bangor	23,032	154%
Millinocket	2,982	149%
Orono	2,259	112%
Eastport	1,360	91%
	54,593	165%

Colby Foss of Ellsworth, for the first time in our Lamp Campaign, took first prize away from Bangor with a fine total of 4,394 lamps.

The final and complete standings of the individual employees were as follows:

Colby Foss, Ellsworth	4394
George White, Bangor	4089
P. A. Mann, Bangor	2470
A. Abbott, Jr., Bar Harbor	1862
Gladys Stetson, Bangor	1826
John Pedder, Bar Harbor	1722
A. Blaisdell, Bangor	1634
V. Cushing, Harrington	1475
R. Kelley, Lincoln	1451
B. A. Carr, Millinocket	1445
A. C. Cook, Machias	1294
C. Nichols, Bangor	1260
G. L. Austin, Bar Harbor	1077
Howard Reed, Millinocket	854
W. Grindle, Orono	682
Mr. Scott, Eastport	645
Ray Thomas, Bangor	633
Ray Arnold, Bangor	618
F. L. Mason, Bangor	510
Paul Vane, Machias	507
William Wray, Bangor	469
P. Conley, Ellsworth	466
L. Brown, Bangor	450
I. Wyman, Lincoln	448
Earl Jipson, Lincoln	442
G. Drew, Lincoln	422
C. Cosseboom, Lincoln	408
S. Young, Ellsworth	385
J. LeBreton, Old Town	375
K. Stetson, Bar Harbor	372
H. Copp, Old Town	354
A. E. Grose, Old Town	354
S. Fields, Ellsworth	338
L. J. Curtis, Bar Harbor	312
M. Varney, Eastport	312
R. Tait, Old Town	301
Ivan Buck, Millinocket	295
V. McEacharn, Harrington	293
L. W. Vose, Harrington	277
C. Cushing, Eastport	270
L. Abbott, Bar Harbor	266
E. Crosskill, Bangor	264
Chas. Smith, Bangor	246
R. H. Smith, Ellsworth	243
A. Bullard, Bangor	219
C. Goode, Bangor	198
R. Fickett, Bar Harbor	194
Harry Burr, Old Town	193
H. Sylvester, Machias	186
H. E. Woodward, Bangor	180
B. Smith, Bangor	156

E. Shaw, Old Town	152
P. Guth, Bangor	150
J. Beckett, Old Town	150
C. H. Johnson, Bangor	144
George Hardie, Bangor	141
J. Legase, Old Town	138
A. Abbott, Bar Harbor	138
W. Legase, Old Town	132
E. E. Fields, Bangor	126
C. Bryant, Bangor	122
Wm. Pond, Bangor	120
Doris Buck, Millinocket	118
M. Thayer, Bangor	114
H. Dougherty, Bangor	108
E. Fayle, Orono	105
F. Hanscom, Machias	102
C. Tourtelotte, Old Town	102
O. Townsend, Bangor	99
Henry Jones, Bangor	98
F. Randall, Old Town	94
L. Grant, Bangor	94
Roy Bragdon, Ellsworth	90
Agnes Ashe, Bar Harbor	74
H. Gibbons, Bangor	72
E. M. Dole, Bangor	72
N. Williams, Machias	69
J. MacDonald, Machias	67
A. Anderson, Bangor	66
R. Cimpher, Lincoln	62
George Drake, Bangor	60
Sylvia Austin, Bar Harbor	60
C. Inmann, Bangor	60
M. Spencer, Bangor	60
R. A. Fernald, Lincoln	60
John Veazie, Old Town	59
Chas. Eastman, Old Town	54
L. White, Old Town	54
R. Shirland, Old Town	54
Jane Ware, Bangor	54
A. Willey, Ellsworth	48
F. Cary, Old Town	46
Inez Miller, Old Town	44
H. Tracey, Bangor	43
L. Jennings, Bangor	43
P. Herbert, Old Town	42
M. Whirly, Millinocket	40
C. Buker, Bangor	38
M. Whidden, Bangor	38
W. H. Hewins, Bangor	36
L. McIntyre, Lincoln	32
D. Fogg, Bangor	32
L. Cushing, Eastport	31
H. Shirland, Old Town	30
A. Copeland, Bangor	30
G. H. Shaw, Bar Harbor	30
R. N. Haskell, Bangor	27
A. Dunn, Bangor	24
C. Hodgdon, Bangor	24
Ruth Thomas, Bangor	24
J. Sproul, Harrington	24
W. Boober, Bangor	24
P. Sprague, Bangor	24
R. Plummer, Harrington	24
L. G. Vose, Machias	24
Hazel French, Bangor	24
S. Morancey, Old Town	24
F. Mayhew, Old Town	24
J. Herbert, Old Town	24
E. O'Connor, Old Town	22
Wm. Lloyd, Millinocket	21
F. Bean, Millinocket	19
E. Webster, Bangor	19
Mr. Drinkwater, Bangor	19
Alice Grant, Bangor	18
Fred Libby, Bangor	18
R. Riopelli, Bangor	18
M. Sprague, Bar Harbor	18
L. A. Gardner, Millinocket	16
F. Silliman, Bangor	12
M. Holyoke, Bangor	12
R. Hatch, Bangor	12
E. M. Graham, Bangor	12
C. Hatt, Machias	12
H. Logan, Eastport	12
P. Reynolds, Machias	12
M. Fanning, Harrington	12
L. Morrison, Ellsworth	12
Effie Spear, Bangor	12
L. Lewis, Old Town	12

M. Witham, Millinocket	12
S. H. Carter, Ellsworth	12
Malcom Davis, Ellsworth	12
E. Woodcock, Bangor	12
B. Hanson, Bangor	8
E. Cummings, Bangor	7
P. Brew, Bangor	6
Wm. Dyer, Millinocket	6
Elmer Cole, Bangor	6
Percy Hoyt, Machias	6
W. Stubbs, Bangor	6
C. Connelle, Bangor	6
E. Moore, Ellsworth	6
S. Noyes, Bangor	6
D. White, Bangor	6
C. Cromwell, Bangor	6
R. Herbert, Old Town	6
J. Coltart, Bangor	6
M. Bowden, Ellsworth	6
Alta Cole, Bangor	6
H. Moor, Bangor	6
A. Hart, Ellsworth	6
M. Tasker, Bangor	6
J. Canty, Bangor	6
H. V. Haskell, Lincoln	6
A. Fogg, Bangor	6
L. Davis, Bangor	6

"I appreciate the work of every employee who participated," said President Graham, "and I am sure that your work will place the Company well up in the New England standings."

### Bangor Linemen's Banquet

The Bangor Linemen, on Friday, November 21st, met at the Recreation Hall, Main Street, and a supper was served by the Entertainment Committee of Kelley's Bean Hole Beans, hot rolls, mixed pickles, doughnuts, cookies, cheese and coffee.

During the supper, entertainment was furnished by the General Electric Combination Radio Set, and after the dishes were cleared away Mr. Albert Nason showed several reels of moving pictures. After the picture show, the men amused themselves in various ways, until about 10.30, when the banquet came to an end.

There were present: A. E. Reaviel, Supt. of Lines; Joel Kingsbury, Arthur Kingsbury, Vaughn Davis, Earl Hazelton, Earl Swett, Jud Graves, Ernest Smith, Ernest White, Clyde Blackwell, Louis Giles, Monty Thayer, Arthur Wiles, Frank Usheer, Frank Jones, Lloyd Averill, Clarence King, Walter Brown, Albert Nason; Frank Silliman, 3d, Vice-President and General Manager; Eugene M. Dole, Treasurer; Preston A. Mann, Office Manager; H. W. Daggett, Assistant General Manager; Hall C. Dearborn, Real Estate Manager; K. Cosseboom, Field Engineer; E. W. Brown, Operating Engineer; Henry Ryder, Freight Agent; John Chase.

The Committee in charge of arrangements was: Vaughn Davis, Jud Graves, and Earl Hazelton.

### Kills Deer 10 Minutes After Parking His Auto

Carlyle Johnson of the Bangor Hydro-Electric Company shot a buck weighing 165 pounds, Saturday afternoon, 10 minutes after he and two companions had parked their car near Greenfield. Johnson's hunting mates were Donald Holmes and William Rand of the Merrill Trust Company.



## ELECTRICAL APPLIANCES FOR ALL EMPLOYEES Special Low Prices Offered on Entire Line of House- hold Appliances

Here is a partial list of some of the values available to our employees:

For electric irons we have a nickel-plated regular iron with wrinkle proof heel for \$3.95, and the same thing in chromium plate for \$4.95; with an automatic chromium-plated iron for \$7.95. These are all Universal appliances and the employee discount will at least cut these prices down by a third.

For a toaster, an employee may purchase the Corona nickel-plated, turn-over toaster at not far from \$3.00, and the automatic toaster—either the Universal or the Toastmaster—at less than \$8.00.

For a percolator, you are offered a very fine, beautifully paneled, nickel-plated percolator of seven-cup capacity for around \$5.00.

Electric heaters list at \$4.95, \$5.95, and \$6.95; ornamental waffle irons for \$7.00; a table stove for \$4.95; a heating pad for \$4.95, and a corn popper at under \$2.50. All of these list prices are subject to the special discount to employees.

Christmas tree outfits may be purchased by employees at about 57c. Vacuum cleaners are available at around \$25, and hand cleaners at under \$10.

You may buy an ironer attachment for your Easy or Universal washer at under \$35, while the Thor Ironer complete is less than \$60 to an employee.

The employee prices on the General Electric and Crosley line of radios are shown as follows:

General Electric: TRF, \$81.50; Lowboy, \$105.50; Highboy, \$128.50; Combination, \$194.50.

Crosley: Buddy, \$41.00; Pal, \$47.50; Mate, \$50.00.

These are the cash prices, but time payments may be arranged.

A complete line of electric ranges are offered to our employees at very attractive prices varying from the 3-plate, black and white range, which is installed for an employee for \$71.53, up to the DeLux Universal range listing for \$285.00, but

## RURAL LINE WORK BEING PUSHED

### Mr. Daggett Reports Much Activity in This De- partment

Up to the present time this Company has built distribution lines in the following towns since January 1st, 1930: Sullivan, Orono, Hancock, North Bucksport, Gouldsboro, Steuben, Southwest Harbor, Bradley, Lamoine, Holden, Orrington, Mt. Desert, Surry, Bluehill, Dennysville, North Perry, Town Hill, Sorrento, Lucerne-in-Maine, Indian River, Trenton, Eddington, and Howland. Approximately three hundred new customers have been added.

An extension has just been authorized from West Enfield to Enfield, with thirty-five customers who have agreed to take service and nearly as many more who are good prospects.

There are also extensions that are being investigated in Sorrento, Dennysville, Milbridge, Islesford, South Brooksville, South Bluehill, North Brooksville, Exeter, Hancock, Southwest Harbor, Lincoln, and three in Charleston.

Among the larger extensions that have been built are: Approximately six miles in Gouldsboro, four and one-half miles at Oak Point, three miles in Orono to Pushaw, four and one-half miles in North Bucksport, three and one-half in Bluehill, and fire and one-half miles in Bradley.

On the extensions that have been built there are many good prospects who have not yet come onto our lines, but who probably will in the near future.

## Changes In Occupations

Mr. Warren Blake has been appointed General Storekeeper with headquarters at the Service Building on Main Street. Mr. Blake was formerly in charge of the Construction Records at the general office. Mr. George Drake, former statistician in the general office, has taken over the duties of Mr. Blake, as construction account clerk.

Mr. Walter Scripture has been transferred from the first floor of the general office building, to the accounting department as statistician, taking Mr. George Drake's place.

which will be installed for an employee for \$162.05.

The entire line of General Electric refrigerators are attractive at employee prices, and the two Kelvinator Yukon models are real bargains with the five foot job selling to an employee for \$106.00 and the seven foot job at \$162.50.

Washer prices are under \$70.00 in the wringer type and just under \$100 in the dryer type.

## Bowling Results, American League

	S.	P.	W.	L.
Eastern Mfg. Co.	21	9238	17	11
Bangor Hydro	21	9548	16	12
Post Office	21	9355	16	12
Merrill Trust	18	8011	13	11
C. H. Rice	18	7882	13	11
Eastern Trust	21	9042	11	17
Wood & Bishop	21	9005	11	17
Maine Centrals	21	8850	11	17

High Single: Washburn, MT, 135; Harper W&B, 128; Alley and Washburn, MT, 120.

High 3 string: Washburn, MT, 347; Bowen, PO, 320; Parkhurst and Freeman, BH, 318.

High team single: BH, 511.

High team total, BH, 1467.

Individual	S.	Ave.
Mann, BH	6	96.7
Washburn, MT	15	96.5
Modery, CHR	15	95.6
Alley, MT	18	92.7
Freeman, BH	21	92.7
Bartlett, BH	21	92.3
O'Brien, W&B	21	92.1
Vanderwerker, EM	18	91.9
Bowen, PO	21	91.8
Lane, CHR	18	91.3
Hutchinson, PO	21	91.
DeBeck, MT	18	91.
Parkhurst, BH	18	90.8
Scripture, BH	21	90.
Strang, ET	21	89.2
Pooler, EM	18	88.7
McLaughlin, W&B	21	88.6
Staples, PO	21	88.4
Pierce, ET	15	88.4
Harper, W&B	21	87.9
George, PO	21	87.6
Strang, EM	21	87.3
McAllian, MeC	21	87.1
Crane, MT	19	87.
Goody, EM	19	87.
Goulette, EM	1	86.9
Cahill, PO	25	86.7
Prescott, MeC	18	86.4
Cook, MT	15	86.4
Comber, MeC	20	86.2
Mallett, ET	15	86.1
Robinson, CHR	15	85.5
Rice, CHR	15	85.2
Barker, ET	20	85.
Sheppard, W&B	21	84.4
Skofield, ET	19	84.3
Gonyer, EM	6	84.3
McKenzie, MeC	21	83.3
Bradbury, ET	11	82.9
Green, W&B	12	82.3
Paul, CHR	18	81.8
Ttat, MeC	21	80.9
Leighton, MeC	4	73.5

## Gardner Reports Traffic Light Prospect

Manager Gardner reports that the Millinocket Chamber of Commerce is considering the installation of modern automatic electric traffic signal lights at the intersection of Penobscot Avenue and the incoming highway.





## Hewins, Warren and Crosskill Winners in Salesmen's Volume for Month

The Bangor salesmen carried off all three prizes in the total volume contest for October. Hewins, one of our new men, finished first and won the \$25 prize; Warren second with \$15, and Crosskill third with \$10. We believe this is a record for three salesmen in one division.

## \$450,000 QUOTA SET FOR 1930

## \$400,000 Goal Seemed Too Easy, So President Graham Boosted Quota to \$450,000

At the end of the Lamp Campaign, President Graham announced that \$450,000 would be his Merchandise Department quota for the end of 1930.

With \$110,000 to make in the last two months, the individual store quotas are as follows:

Store	Quota
Orono	\$ 4,500
Millinocket	9,950
Bangor	44,000
Bar Harbor	11,950
Harrington	5,900
Old Town	6,450
Lincoln	6,950
Machias	4,450
Eastport	4,900
Ellsworth	10,950

The Salesmen's quotas are as follows:

Salesmen	Quotas
Bean	\$ 7,600
Haskell	5,800
Knapp	5,500
Carter	7,600
Curtis	5,800
Fanning	5,000
Reynolds	7,200
Warren	7,400
Parkhurst	7,000
Crosskill	5,000
Woodcock	4,000
Hewins	4,250
Young	3,000
Canty	3,000
Cushman	3,000

The small appliance quotas for store girls were set as follows:

Store Girls	Quotas
Buck-Witham	\$ 850
Drew	550
O'Connor-Shaw-Miller	750
Fayles	350
Bangor	5,500
Conley-Fields-Young	850
Austin-Sprague-Ashe-Shaw	550
McEacharn	250
Williams	350
Miss Varney	350

To make this quota of \$110,000 possible it was announced that a special deferred payment plan would be in effect whereby purchases of Ranges, Refrigerators and Water Heaters, up to December 28th, could be paid for at the cash price on April 1st.

Orono is now leading in the store standings and Hardie of Bangor is the No. 1 salesman.

## The "Know Your Home Town Contest" Ends

The "Know Your Home Town Contest," conducted by the Bangor Hydro Stores through the Bangor Daily Commercial created considerable interest among Bangor Daily Commercial readers.

A series of forty-one pictures, each showing one of Bangor's homes that is equipped with an electric range, was shown daily in forty-one consecutive issues of the Bangor Daily Commercial and prizes of \$50, \$20 and \$10 were offered to those contestants locating the largest number of houses correctly.

About three hundred readers entered the Contest at one time or another and of this total some over fifty were successful in locating each one of the houses correctly. This group was asked to write an essay on "The Superiority of Electric Cookery Over Old-Fashioned Flame-type Cookery." The Board of Judges consisting of Miss Rena Campbell, Home Economist Department, University of Maine; Mrs. Everett Allen, Home Economist, Bangor High School; and Miss Gladys Gould, Home Economist Department, Brewer High School, as the result of their study of the many essays turned in by the contestants, announced as the winners of the first three places Estelle Beaupre, Grace C. Ridley, and Mrs. Leo Clukey; and for honorable mention Miss Elizabeth Carter, Mrs. Joseph Dinsmore, Mrs. Eugenia Fellows, Miss Jessie Frazer, Mrs. Leila P. Kingston, Mrs. Carl Maxfield and Mr. Elmer Whit-ten.

The prize winning essays are printed below.

### By ESTELLE BEAUPRE 396 Hammond Street

Abraham Lincoln freed the negro from slavery in the blazing sun of the cotton field; electric cookery is freeing the American housewife from slavery in the stifling atmosphere of the kitchen.

In what manner it will be my task to show:

Much of the electric cookery may be carried on in the midst of the family, in the pleasant atmosphere of the dining room. Here, at the turn of a switch, tea and coffee are brewed, omelet, bacon and eggs are cooked to a nicety, while in the chafing dish many dainties, hitherto prepared with great toil in the kitchen are now made ready to serve at the table in the twinkling of an eye. And what coffee! Always the same in color, flavor and fragrance and clear, to the last drop.

The electric range in the kitchen has the following advantages:

There is entire ease of operation: The required heat is available immediately by simply turning on the switch and the required temperature is maintained by automatic heat control for the desired length of time.

The heat of an electric range is concentrated and constant: It is not diffused over all parts of the range, or wasted in heating a continual current of cold air or lost in the flue.

The kitchen is never over-heated: Gone are the days of stuffy and

stifling kitchens, with the air polluted with odors of food and fuel.

Electric heat is uniform and automatically controlled. The scorched food of the wood or coal range, or the undertone product of the oil burner give place to food that is perfectly cooked with a minimum of supervision. No more cold pick-up meals on Sunday. Roast, potatoes and pudding, all are placed in the oven, the automatic thermostat set, the housewife accompanies her family to church and the dinner is forgotten. Awaiting the family upon their return is a dinner cooked as if by magic, to the pink of perfection.

The kitchen is clean: the electric cooker creates no dirt. What a boon for the housewife to be rid of the drudgery of cleaning up the inevitable litter from kindlings, coal and ashes. Cooking utensils remains spotlessly clean and the kitchen walls entirely free from the greasy grimy deposit left by old-fashioned types of cooking.

Electrical cookery is economical. It saves both money and labor. No underdone or overdone food finds its way to the garbage pail; the roast does not shrink with a loss of some fifteen or twenty percent of its weight. Moreover, the savory and nutritious juices of the meat are sealed up within it, instead of being lost by the uncertain methods of old-fashioned cookery.

More American housewives are doing their own cooking today than ever before, greatly to the advantage of the family purse. The housewife is also the club woman, the church worker, mayhap the society leader. And why not, when electric cookery demands so little of her time that she is left free for these many out side activities which so urgently call for her time and attention?

To live long and happily, cook electrically.

### By Grace Ridley 220 Garland Street

The first intimation that there is such superiority came to us several years ago, when we were the fortunate guests in a home whose presiding genius was a wife and mother who maintained a model home, gave generously of her time to club and other social activities, and yet employed no maid. Her kitchen was equipped with an electric range, and the viands that came from that oven would have brought delight to an epicure.

The preparation of those meals was a revelation to one whose experience had run the gamut of wood, coal and gas, for cooking purposes. Familiarity with later improvements in electric ranges has not dimmed the wonder of that first impression.

As we consider the points that make electric cookery superior to every other type, it is difficult to know where to begin or end, they are so numerous. We will mention these:

1. Conservation of flavors, especially noticeable in meats and vegetables.

2. The most pungent foods cooked without the annoyance of odors.

3. Economy in the purchase of



foods, practically no allowance being necessary for shrinkage.

4. The wonder of automatic oven control, which enables one to give an entire meal "absent treatment." Dinner cooked to perfection while the housewife makes or receives calls with serenity, knowing that cooking will cease when the indicated moment arrives. Such is magic cookery!

5. Certainty of satisfactory results in pastry cooking. No opening of oven doors at critical moments with disastrous effect. Oven control and exact directions give assurance that a perfectly baked cake will be removed, without a single inspection after entrusting it to the heat. No longer the embarrassment of excusing one's self to look into a scorching oven!

6. Superiority is especially illustrated by broiled foods. Steaks and fish, electrically cooked, become almost new products to the person accustomed to the use of flame in broiling.

7. Cleanliness of range, and consequently of kitchen. No ashes, no oily soot, no smoked walls or ceilings.

8. No fuel to lift or carry; to light or smell. Not even a match necessary.

9. The leisure afforded the housewife for broadening interests without neglect of domestic duties is of inestimable value to her health and morale. A contrast to old-time treadmill methods.

10. Electric cookery is available wherever wires carry a current which is true today of the tiny hamlet as well as the metropolis, an advantage that will never be equalled by other agents.

So, in view of the immense saving of time and labor; the comfort of a bright, clean, cool kitchen, especially in summer; the fact that better meals are enjoyed by the family at minimum expense; the happiness that comes from the knowledge that the home-maker is not overworked; every argument must be affirmative for flameless cookery. The difference in methods as represented by the use of coal, gas, and electricity, makes the expression of the bard of Cambridge in a long-gone-by day a fitting analogy:—

"Very pleasant is the firelight,  
But I like the moonlight better;  
Better do I like the sunlight."

By Mrs. Leo Clukey  
7 Spring St., Brewer

Once upon a time, so the old legend goes, a woman was stirring cakes for the evening meal. Leaving the house for firewood, she bade King Alfred, who was her guest, to watch the scones.

Alfred, shaping the arrows for the coming battle, completely forgot the cakes that were left to his care. It was a horrified housewife who returned a short while later to find her supper burned to a crisp. Even Alfred, King as he was, did not escape her wrath.

Years have passed since that episode. Imagine what would happen if Alfred the Great were to step into a modern kitchen. A 1930 housewife would turn to him with a confidential smile. "Greetings, King Alfred!

I've just mixed the cakes for lunch. They are in the electric range. I'll set the automatic dial so they will stop baking when they are done. Let us go into the living room and discuss politics, or perhaps you would prefer going to the Bijou to hear the talkies?"

In the matter of cleanliness, time and labor, economy of food saved in lack of shrinkage, expense of operation, cost of upkeep and in fact anything that may be mentioned in regard to preparing food for the inner man, electricity is so far superior to any other method that there really is no comparison.

The automatic electric range of today is the safest in any home, especially where there are children, in that there is no flame to endanger their clothing igniting. Likewise, there is no danger of explosion.

The dinner can be cooked while mother attends to other household duties, goes shopping, or attends the Club. Then, after all else is said, it is a thing of beauty and an ornament to any kitchen. The woman is indeed fortunate who has one.

## Wedding Bells

Mr. Franklin H. Foster, stock clerk at the service building, recently married Miss Elizabeth Cyr of Bangor. All employees of the Company wish to extend their heartiest congratulations to the couple.

## News from Ellsworth Division

Mr. R. N. Haskell, Vice-President and Mr. Swan were recent visitors at the Ellsworth Office.

Mrs. Sylvia Young has returned from her vacation, Miss Leona Morrison of Bangor substituted during her absence.

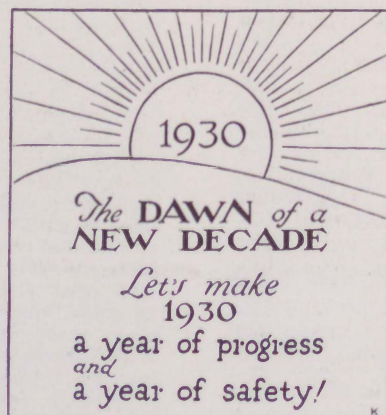
Owing to the load that has been added to the line from the Substation at East Franklin to Winter Harbor, it was necessary to raise the voltage from 6,600 to 11,000 volts. This change was made on Sunday, October 19th—the Ellsworth Crew with the help of Mr. Cosseboom doing the line work and building over the distribution Sub-stations. Mr. Harper and crew making the changes at the East Franklin Sub-station.

Oscar Paulin and crew are making extensive repairs on concrete work at east end of dam.

Marsden Clark and Frank Ware of Oscar Paulin's crew while boating gravel across the lake had a very exciting time one day recently. They were crossing in rough water and their boat began to fill and when within about 30 feet of shore the boat tipped over. They swam ashore and later recovered the boat.

Owing to low water and an increase of load on the system the Ellsworth Station is back on the daily report again, frequently all four units wide open over the peak.

Since the last issue of the "News" Mr. Royal, Mr. Richmond and Mr. Fletcher of the Power House have taken their vacations. Walter Colby substituting in their absence.





## Merchandise Department

E. E. Parkhurst, Reporter

Mr. George Cushman, formerly with the Frigidaire Company, has joined the Bangor Sales Force. "Cush" is well fortified with refrigeration experience and we predict he will do a fine job for us in this line.

The two Yukon models of Kelvinators have been enthusiastically received by the Sales Organization and the refrigeration curve has taken a jump upward from the sale of these two new machines.

The Bangor Hydro Bowling Team comprised of Scripture, Mann, Cushman, Freeman, Bartlett and Parkhurst has completed the first round of its schedule in second place, having moved from the bottom in the last six games. Wednesday night is the night they bowl. Come over and root for them for 1st place and the City Championship.

**Orrington Times**—special to Bangor Hydro-Electric News. Mr. C. E. Nichols and Miss Phoebe Gerard were united in matrimony Saturday evening, November 15th. "Nick" is our congenial counter man, and the entire Sales Force wish Mr. and Mrs. Nichols a happy journey through life and that some day "Nick" will own the largest and finest farm in the Orrington Valley.

Mr. Haskell reports the deer plentiful at Trout Brook Farm this year—and very cheap!

A large range installation was recently made in the Home for Aged Women on State Street. Nearly all the institutions in Bangor are using this up-to-date and economical method of cookery and in every case customers report complete satisfaction. This particular range is used to care for the wants of over thirty people.

## Veazie Station News

E. C. TURNER, Reporter

Business has been booming at Veazie Station during the past month. About thirty-five men under Mr. Brown and Mr. Webster have been employed on the new Outdoor Sub-station, most of the steel has been erected except the towers for crossing the river. The transformers have been moved into the lot, but have not been placed in position yet.

Mr. Lancaster is acting as foreman of the form work and several of the Veazie boys are employed in building forms and putting in the cement foundations.

Mr. Lloyd Doyen has been recently added to the Maintenance Crew at Veazie Station. Mr. Doyen was formerly employed by the Company at Veazie, but for the past seven or eight years has been in the garage business at Portland.

Operator Ralph Shorey of Veazie Station is spending his vacation at Cold Stream Pond on a hunting trip. Mr. Shorey never fails to bring home his deer, and his friends hope that he will enjoy his usual luck this year.

Superintendent Perkins with Mr. Doyen, Mr. Ware and Mr. Clark were at Stanford Station last Sunday making the annual Fall inspection of hydraulic equipment at that station.

During the past Summer two new water wheels have been installed at Veazie replacing the old No. 6 and No. 7 wheels. The one placed in No. 6 pit was a Leffel wheel while the one replacing No. 7 was a S. Morgan Smith wheel. Both seem to be running smoothly and turning out all that can be expected.

Mr. Perkins, Superintendent of Veazie Station, has returned from his Summer home at Costigan and is now living at his old residence in Veazie.

## Harrington News Items

Mr. W. H. Blake, Storekeeper, and Mr. F. H. Libby, Purchasing Agent spent a day recently at the Harrington Office, checking line material stock.

Mr. Cushing is driving a new Ford Delivery car recently purchased from Mawhinney Motor Company, Machias.

Mr. Swan has made several calls at the Harrington Office during the past month, the last time bringing the generous prizes for the final drive of the lamp campaign, which were to be left here if the quota was sold, we were very much pleased to be able to keep the prizes down East.

Mr. Lang who has a large quarry at South Addison has just been connected for power. He had the misfortune of having a large steel frame building blow down during a recent storm.

The Machias Line Crew have been in this division several weeks recently building two short extensions in Steuben. We now have lights extending into Hancock County, from this division.

Mr. Dearborn and Mr. Cosseboom, were callers at this Office a short time ago.

## Bar Harbor News Items

Having won the October Lamp Campaign, which was so closely contested up to the very last day, our Division is very pleased with the results obtained from the combined efforts of all those in the Division. Everybody played their part with enthusiasm to get Bar Harbor at the top of the list. The prizes offered by Mr. Haskell were won by Alvah Abbott, Jr., first, John Pedder, second and Gerard L. Austin, third.

On Friday evening, October 31st, our linemen held their second get-together of the year at the sub-station. As guests on this occasion the linemen from Ellsworth, Mr. W. C. Harper and his crew, the managers and assistant managers in both divisions were invited. The main event of the evening was a lobster supper prepared under the capable supervision of Walter Leach and John Pedder with the help of several assistants among the Bar Harbor men. At nine o'clock the lobster stew and steamed clams were ready to be served and the supper call was issued. From then on the reputation of the Bar Harbor crew as hosts was maintained. In the course of the evening the winners of the prize money for selling the greatest number of lamps were presented with their checks. The evening proved to be a success not only in the supper alone but also in the promotion of enthusiasm and friendliness between both divisions. We hope the Ellsworth men will visit us again soon.

W. C. Harper and his crew finished installing automatic switching and regulating apparatus, Friday of last week at the Bar Harbor sub-station. We enjoyed having Bill and his men with us during their stay. The work that they have completed is a fine appearing addition to our apparatus in the sub-station and the resulting regulated voltage will be very beneficial to this Division and its customers.

## Hydro News—

### Lincoln Division

Mr. Edward Graham, President and party were recent visitors at this office.

Mr. R. N. Haskell, Vice-President, made a call at this office.

Doc. Haine of the Westinghouse Company gave us a call a few days ago.

Mr. Kenneth Stetson of Bar Harbor, paid us a short visit. We understand Mr. Stetson is on a hunting trip to Nicasatous Lake.

Mr. Fred H. Libby, Purchasing Agent and Mr. W. H. Blake were in Lincoln recently.

This month we installed an Esco milk cooler on the dairy farm of O. E. Weymouth at Lincoln.

Mr. Henry W. Daggett, General Manager, Mr. Herbert E. Hammons, Commercial Engineer, Mr. William Thompson and Mr. Elmer E. Cole were among the many callers at this office during this month.

Mr. Herbert Haskell, Salesman, is busy demonstrating radios and reports that the radio business looks good for the coming months.

## Accounting Department

Geo. Drake, Reporter

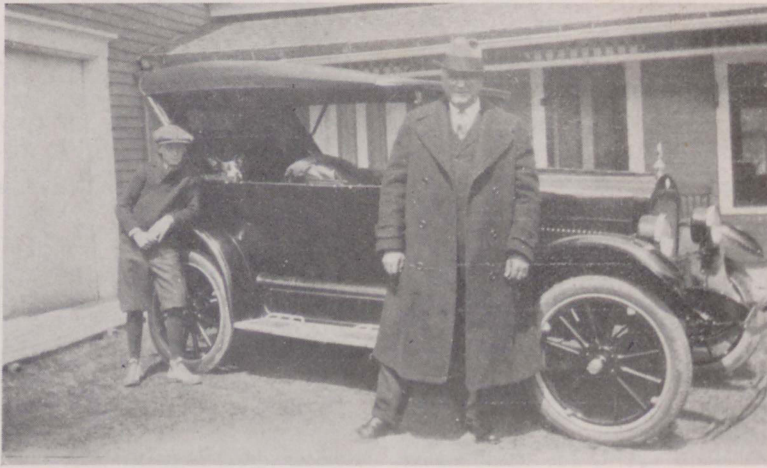
At this present writing Earl Stockwell is on a hunting trip somewhere in the wilds of Maine—We hope he has as good luck as he did fishing out at Clifton.

We are very glad to welcome Muriel Stewart to this office. She recently joined the Light Department.

Hazel French was unable to attend the Bowdoin-Maine game this year, hence very disastrous results followed.







**"GUS" BRAGDON**

Monday night at the home of Augustus Bragdon on Grant Street, a delightful surprise party was tendered him by his fellow employees of the Bangor Hydro-Electric Company on the occasion of his retirement.

He has been on active duty for this company as operator at the power house for twenty-four successive years and his loyalty and faithfulness are unquestioned; his popularity with all was evidenced by the

beautiful Sleepy Hollow chair presented to him at the party. Mr. Bragdon, although almost overcome, responded gratefully. The highest praise regarding Mr. Bragdon's service has been showered upon him by officials of the company and the public alike, and all join in wishing him many years of happiness. Delicious refreshments were served. The following guests were present: Mgr. and Mrs. R. H. Smith, Asst. Mgr. and Mrs. W. H. Cushman, Supt. and Mrs. A. P. Royal, Mr. and Mrs. Clyde Richmond, Mr. and Mrs. Howard Fletcher, Mr. and Mrs. Walter Colby, George Austin, Mr. and Mrs. Roy Bragdon, son and daughter of Mr. Bragdon, Mr. and Mrs. Eugene Moore, Mr. Charles Cates, Mr. and Mrs. J. A. Smith, Mr. and Mrs. Arthur Hart, James Wood, Malcolm Davis and Miss Mae Lovell, Arthur Grindle and Miss Adelia Keisor, Colby Foss, Shirley Carter, Maurice Bowden, George Jude, Mr. and Mrs. L. J. Carter, Miss Sibyl Fields, Mr. and Mrs. G. Russell Young and Miss Priscilla Conley.

Mr. and Mrs. Luther Leach left Wednesday, October 29th, for their winter home at Winter Park, Florida.

#### DISTRIBUTION LINE EXTENSIONS SINCE JANUARY 1ST, 1930

Up to the present time this Company has built distribution lines in the following towns: Sullivan, Lamoine, Town Hill, Orono, Holden, Sorrento, Hancock, Orrington, Lucerne-in-Maine, North Bucksport, Mt. Desert, Indian River, Gouldsboro, Surry, Trenton, Steuben, Bluehill, Eddington, Southwest Harbor, Dennysville, Howland, Bradley, North Perry. Approximately three hundred new customers have been added.

An extension has just been authorized from West Enfield to Enfield, with thirty-five customers who have agreed to take service and nearly as many more who are good prospects.

There are also extensions that are being investigated in Sorrento, South Brooksville, Hancock, Dennysville, South Bluehill, Southwest Harbor, Milbridge, North Brooksville, Lincoln, Islesford, Exeter, and three in Charleston.

Among the larger extensions that have been built are: Approximately six miles in Gouldsboro, four and one-half miles at Oak Point, three miles in Orono to Pushaw Pond, four and one-half miles in North Bucksport, three and one-half miles in Bluehill, and five and one-half miles in Bradley.

On the extensions that have been built there are many good prospects who have not yet come on to our lines, but who probably will in the near future.

#### Veterans' Service List

We give below a list of those employees whose anniversaries come during the period from July 15th to August 15th.

Johnson, Charles H., Superintendent, July 29, 1895.....	35
Chandler, Sumner G., Car Operator, August 1, 1905.....	25
Reed, Walter, Rackman, Old Town, August 12, 1913.....	17
Clark, Frederick T., Assistant Field Engineer, August 1, 1916.....	14
Dunn, Albert H., Operator, Substation, Old Town, July 31, 1918	12
Doane, Alvah H., Operator, Substation, August 16, 1920.....	10
Thomas, Ruth E., Clerk, July 19, 1920.....	10
Webster, Guy A., Car Operator, August 3, 1920.....	10
Howard, Beatrice S., Clerk, August 16, 1920.....	10
Holyoke, Mildred E., Stenographer, August 11, 1921.....	9
Mason, Fred L., Car Operator, August 1, 1922.....	8
Moor, Harvard E., Assistant Field Engineer, August 7, 1922.....	8
Spear, Effie D., Stenographer, August 14, 1922.....	8
O'Connor, Ella Ray, Bookkeeper, Old Town, August 14, 1923.....	7
Sawyer, A. L., Jr., Rackman, Old Town, August 8, 1925.....	5