

3-1937

Bangor Hydro Electric News: March 1937: Volume 6, No.3, Commercial Department Issue

Bangor Hydro Electric Company

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
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THE BANGOR HYDRO - NEWS - ELECTRIC

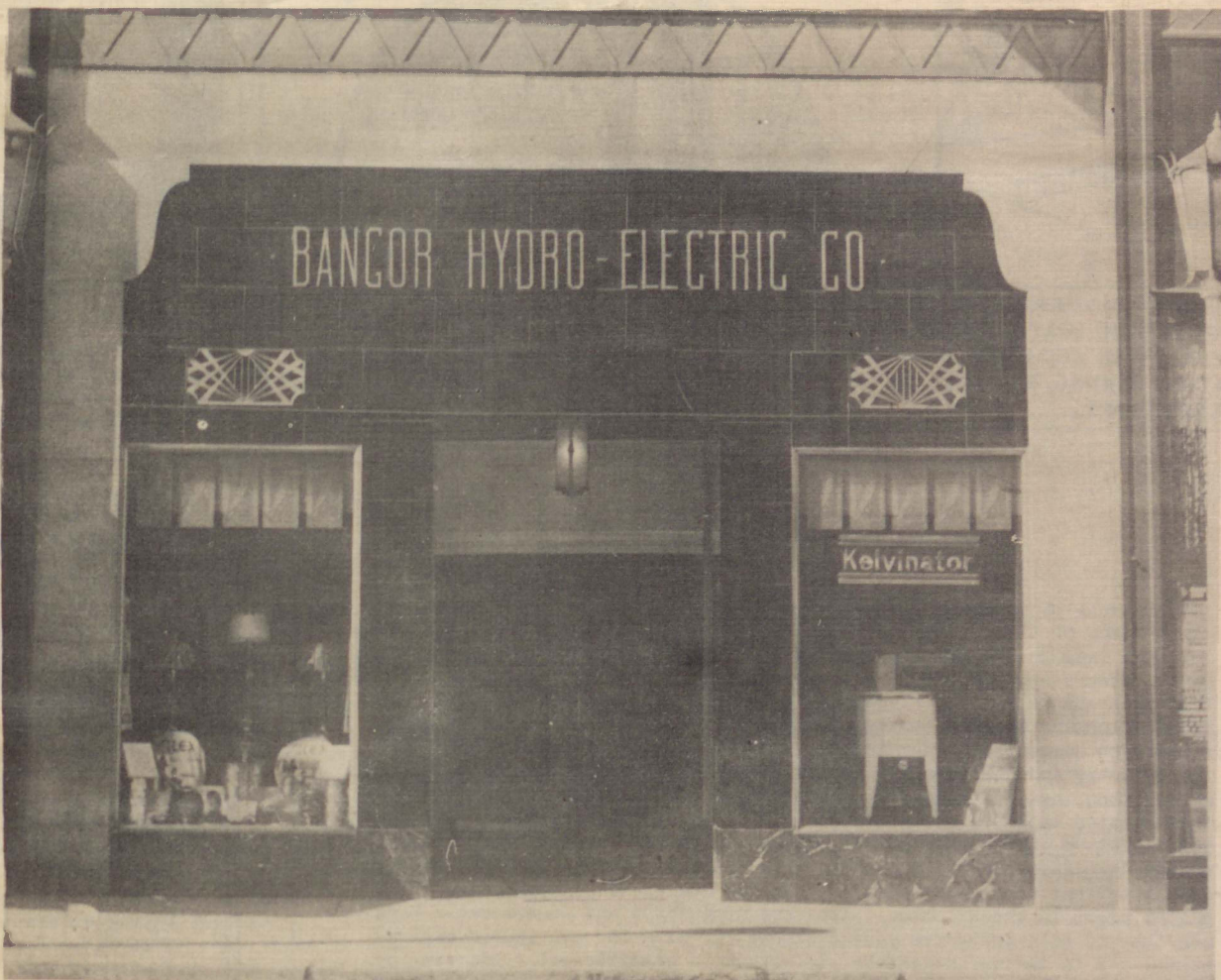
Vol. 6, No. 3

March, 1937.

Bangor, Maine. • 

Published by and for the Employees of the Bangor Hydro-Electric Company


Commercial Department Number




WOULD YOU BELIEVE IT ?

AUTOMATIC ELECTRIC WATER HEATING

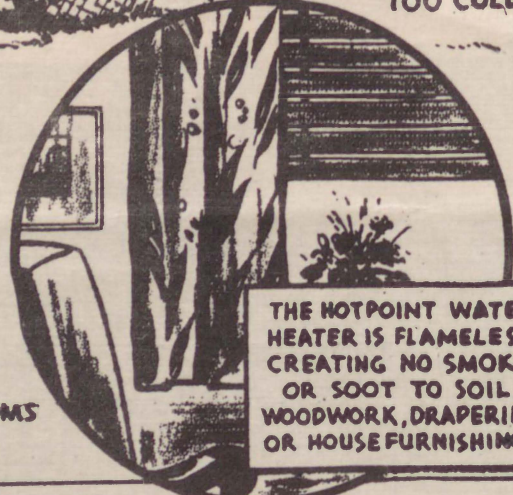
THINGS YOU MAY NOT KNOW



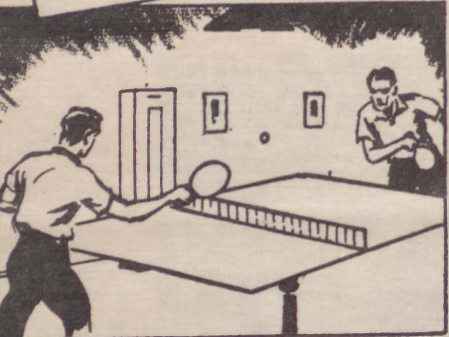
IN 3000 B.C. WATER WAS HEATED BY HOT STONES DROPPED INTO IT BY OUR PRIMITIVE ANCESTORS.



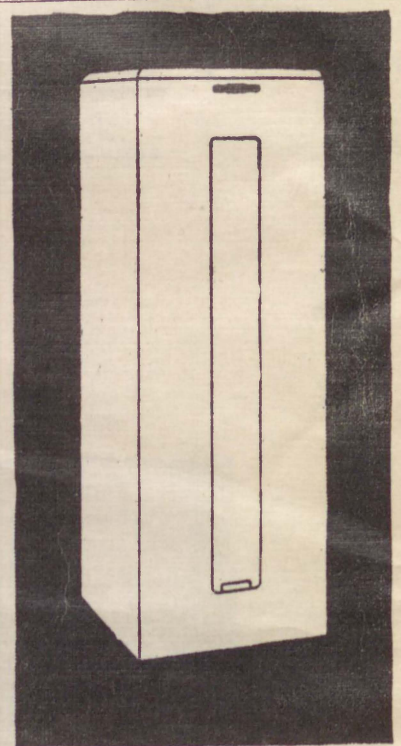
HOT WATER MAINTAINED AT THE CORRECT TEMPERATURE WILL MAKE CLOTHING WHITER AND EASIER TO WASH, THAN WATER WHICH IS TOO HOT OR TOO COLD.



THE HOTPOINT WATER HEATER IS FLAMELESS, CREATING NO SMOKE OR SOOT TO SOIL WOODWORK, DRAPERIES OR HOUSE FURNISHINGS.



DUE TO ITS SMART, MODERN STYLING, HOTPOINT ELECTRIC WATER HEATERS CAN BE INSTALLED IN KITCHENS, BATHROOMS OR RECREATION ROOMS, AS WELL AS IN THE BASEMENT.



THE VOGUE

Hotpoint's new, modern style square-type Water Heater gives hot water every hour of the day or night without one minute's attention from you.

SPECIAL EMPLOYEE OFFER

SPECIAL
EMPLOYEE
OFFER

See your local Hydro Store Manager today and find out for yourself that 1937 "is good" to employees buying automatic Electric Water Heating. No down payment and a very generous payment plan.

It is well to consider the progress of the electrical industry over a short space of time. Four decades have moved the human race from the oil wick lamp to the incandescent bulb; from the log cabin of yesterday to the modern home of today equipped with every electrical convenience. This progress is but a reflection of that which is to come. Research and development are constantly going on with the promise of future electrical achievements as spectacular, as utilitarian and as profitable to the industry and public alike as anything in the past...It is no small wonder then that the complete electrical home is a reality...today. And that heating water by electricity is fast becoming popular. Electric water heaters are mostly of the automatic storage type. They store an abundant supply of piping hot water, always ready at the turn of the faucet. They are sufficiently attractive and clean in appearance to be placed right in the kitchen. They are dependable and economical. Each one that is sold increases your own possibilities for continuous employment. It is to your advantage to recommend electric water heaters or ANY product that uses electricity. It is the rate of increased use of electricity that establishes the rate of our growth, your growth and the growth of the industry.

MAIN STREET OBSERVER

By Harry Allen

The refrigerator service men from each division gathered at Main Street, February 18th, to hear Mr. Smith and Mr. Bitz, Kelvinator Representatives, discuss the 1937 line. Dinner was served at the Penobscot Exchange. Those present were: Ivan Wyman, Lincoln; Ivan Buck and B. A. Carr, Millinocket; Roland Tait, Old Town; R. L. Bragdon and Charles Cates, Ellsworth; Warren Grindle, Orono; R. L. Crane, Machias; R. C. Fickett, Bar Harbor; Joseph Sproul, Harrington; Herbert Hammons, Hugh Tracey, William Thompson, and myself from Bangor.

Geo. Baughman, local angler, has cut hundreds of holes in this years crop of ice, trying to drop a dainty bit of bait down by the nose of a fair-sized fish. To date, he has been unable to fill his basket and, at present, is trying to locate some last years holes which, if found, generally are lucky ones.

Which reminds me, I haven't been so lucky myself. This unusual winter has done something to those under water dwellers, so it would seem. Have heard numerous reports from various fishermen that most of the fish appear to be on a sit-down strike.

Ray Arnold is back on the job after a few weeks absence. Just now he is supervisor of small appliance repairs but in a few weeks will be back on his old job, that of electrician in charge of maintenance.

A number of the new 1937 Kelvinators have been installed in Bangor and users report fine performance and low operating costs.

Bill Thompson and son spent Washington's birthday at the formers home in Trenton.

Charles Mansur has a new gadget to remove dirt, etc. from the pumps and drain hose connections of washing machines. But I'm warning you, don't get in front of the outlet! I've seen it work. Mansur claims it will clean obstacles out of a chimney.

Willie Starr, local Salesman, is doing a rushing milk cooler business. He has sold all of our beverage coolers to milk dealers for their bottled milk. Its hard to say nowadays whether beer or milk will come forth from one of our coolers.

Service Manager Tracey suggests that service trucks be equipped with two way radio receiving sets to facilitate the routing of service calls.

John Ashmore, formerly with the Electrical Department, is with us learning the service work on our various appliances.

Archie Foss, Millinocket's Star Salesman, dropped in on us recently. Said he had to come down, else he would be the only human left up there. It seems the entire town came to Bangor, en mass, to attend the tournament.

Herb Hammons visited East Millinocket recently where he sold another commercial refrigerator. Kelvinator, of course!

Bill Thompson has been burning up the road between here and Bar Harbor and way stations, installing and servicing refrigerators.

Mr. Young, Commercial Manager, is at this writing, calling on each store interviewing the managers. Understand that on this trip he discovered that an eight cylinder car doesn't run well with five dead plugs.

Looks as if our winter had just set in. Only 10° above at this writing.

Two of the fairer sex in our department reported all out of breath early one morning, displaying a new dress apiece. It seems that one, arising earlier than usual, discovered a tremendous bargain in the local papers, quickly phoned the other and, together, they raced forth to get in line before the establishment opened. We understand they were there when the janitor stoked his fires.

Grover Jordon went ice fishing on Washington's Birthday. We have heard about the ones he lost but nothing of the ones he got.

Clarence Nichols has had an electric stove installed in his home.

Just found another Safety Note which might be of interest to all who drive. This one is entitled

THE LINE OF SAFETY

Another chiseler who sins notoriously is the motorist who, at an intersection stop, pulls over into the left lane of traffic in order to be at the head of the procession when the green light flashes.

Now, he knows full well that he hasn't any business crossing the center line, but he figures that no one will observe his little trick, and then when traffic starts he'll be able to sneak back into line ahead of the others.

The possibility of causing a jam or a smash-up doesn't seem to bother him a bit. The others will wait, he figures, until he can squeeze back into line.

If this gent only realized the contempt that such an act arouses, not only from the oncoming traffic line but also from those who have displayed good sportsmanship by staying in line, he would think twice before chiseling up to this off-side position in the first flight.

It is mighty poor sportsmanship - and besides, it is dangerous.

MILLINOCKET DIVISION NEWS

R. A. Fernald.

Millinocket has not much to offer this month in the way of interesting news - only what can be taken from the guest register.

E. J. Young, Commercial Manager, was in town during the early part of last week, giving us some of the highlights in this years K.W.H. campaign.

William Harper was in this district last week making tests for radio trouble, but the weather changed just about the time Bill arrived, which, we believe, cleared up all of our troubles.

H. V. Maskell and Harvey Hanscom, of the Lincoln Division, were callers at this office recently.



TOP - Miss Marjorie Church, Home Economist; Mr. Joseph Davies, Serviceman; and Mr. Earl J. Young, Commercial Manager. BOTTOM - Miss Wynona Boober, Secretary; Mr. Harry Allen, Refrigerator Serviceman; and Mr. Hugh Tracey, Bangor Store Manager.



"ON OPPOSITE PAGE"

MISS MARJORIE CHURCH is pictured here in our model kitchen on the third floor Recreation Hall at 31 Main Street, Bangor. Miss Church has been with us for only one year but she has proved her worth as a home demonstrator, cooking school lecturer, home lighting consultant and in her spare time she assists Miss Boober in her clerical work. Marjorie hails from Corinna, Maine, but boasts that she's attended but one town meeting.

MR. EARL YOUNG, Commercial Manager is shown at his desk at Main Street apparently going over a service wiring problem with Joe Davies. Earl has had a varied experience that includes shop work at Lynn for General Electric, Chief Electrician at the University of Maine, Assistant at General Supply in Bangor, Salesman for Bangor Hydro, Maine Representative for Landers, Frary and Clark, acting Commercial Manager during Mr. Austin's six months' absence and his recent advancement makes him Commercial Manager of the Company.

MR. JOE DAVIES is a resident of South Brewer, Me. Joe first came to the attention of the Company as an aggressive independent contractor whose amount of work turned out was dependent only upon the speed with which he could assemble the necessary material. We tried to keep up with his material demands but it soon appeared best to have him work for us so he joined our Main Street wiring crew. Since then he has become as proficient at servicing as at wiring and is the all 'round man in Tracey's crew.

MISS WYNONA BOOBER, typing in the lower left

hand picture hails from Lee, Maine, the home of her Alma Mater, Lee Academy. Miss Boober has a metropolitan background that includes work at Harvard, M. I. T., Washington, D. C. and our own main office under Office Manager Mann. She left the Main office several years ago and now shares with Thompson, Mansur and White the distinction of long service at 31 Main Street. Outside the office her fame is built around her own stories of successful hunting trips after big game in the Burlington Woods.

MR. HUGH TRACEY is the Bangor Store Manager and between the Commercial Manager on one side of him, the Bangor Salesmen on the other and a customer usually in front of him, Hugh does well to maintain his good disposition with the service men who are always with him. He takes care of all of the appliance service and merchandise installations in the Bangor area as well as official referee between salesmen's arguments. Hugh has long since lost faith in the belief that "the customer is always right", but he keeps it a secret from all but a very few of our good customers.

MR. HARRY ALLEN, the young man with the sweater is a refrigeration expert second only to Bill Thompson. Harry says he takes the little ones and gives Bill the big ones but he also says he can patch the big ones until Bill gets home. He is a soldier, a hunter, a fisherman and a dapper dresser, and says Preston Mann, the number one reporter on the Bangor Hydro News staff of Division Reporters. Harry, like Tracey and Davies lives across the river in Brewer.

VEAZIE BRIEFS

By J. M. Gamble.

Veazie Station is, at present, noticeably lacking in signs of construction work and equipment except for the small derrick set at the back of the station for placing the new arms on the Tainter Gate. This work, we believe, is to be completed after the spring high-water has receded.

We still have plenty to do before we are ready for the spring thaw but we don't expect this to affect, in any way, the arrival of Spring.

Prior to March 6th, Sam Marsh of the Electrical Department, has spent several weeks working here, doing some electrical work but principally assisting the repair crew in their regular work during the absence of Millard Spencer, and since his return to work in a limited capacity.

Mr. Spencer's judgment of distance and general adaptability to his work is improving fast since his return on February 7th.

We are all sorry to hear of the illness and necessary operation of Mrs. Herman L. Mutch, and extend to her every wish for a speedy recovery.

Town Meeting was held in Veazie March 15th, with very little excitement and about the only change in town officers being that of Chairman of the Selectmen. Mr. James Dudley is now Chairman, succeeding Bertram L. King.

OLDTOWN DIVISION NEWS

By Ella O'Connor.

Only one more week before Spring, even if we do not have Spring weather, it will be Spring. More snow this month than we have had all the rest of the winter - this is not official, it is simply our opinion. At least the city streets are being ploughed.

With our new Kelvinator and Universal Refrigerators on display, we are anticipating a good business this season on refrigeration.

The story of kilowatt hour increase by means of range and water heater installations, as explained by Commercial Manager Earl Young, listened good to us. We, of the Old Town Division, certainly intend doing our part in this respect.

The condition of the streets has so hampered the progress of our meter testing department, the employees of the division have decided to contribute a liberal amount toward a wheelbarrow or go-cart, so that Simon Morancy can transport his testing equipment with more comfort. Then, too, as it is now, he has to spend a great deal of time satisfying people's curiosity as to whether it is a hand-organ or a shoe shining gadget he carries on his back.



TOP GROUP, standing, left to right - William T. Starr, Walter Maddocks, Eddie Jordan - sitting, Wilbur D. Chadeayne, Floyd W. Warren, Dean Mahon. MIDDLE, standing, George White, Clarence Nichols. BOTTOM ROW, Roger Wood, William R. Wray, Maurice Perkins.



ON OPPOSITE PAGE

SALESMEN'S GROUP

WILLIAM T. STARR, standing on the left of the group picture, is affectionately known as Willie. From Miss Boober we learn that this young man believes in aggressive progress by word and action. His sales totals prove his aggressiveness and no one has ever caught him failing to "ask for the order".

WALTER MADDOCKS came to us via the "National Cash Register School of Experience and Training. Walter is a real asset to the Company. He is not always at the top of every campaign list but month in and month out one of the most dependable representatives that ever worked out of Main Street.

EDDIE JORDAN, standing on the right of the group is the optomist of our sales group. He never lacks prospects, and, says Tracey, rarely lacks problems. Eddie is another good contributor to our Hydro News and to Eddie go our thanks for many interesting old time articles that we are saving for later issues.

WILBUR D. CHADEAYNE, is a real city slicker. He is that kind of a slicker who deliberately grows a moustache so that customers who come into the store can't fail to recognize the only Main Street employee who sports this upper lip decoration. For all of that he is usually at or near the top in our sales contests.

Sitting next to Wilbur is the number one, personality plus, star salesman. MR. FLOYD D. WARREN Jack has been at Main Street for many years and not within the memory of anyone now there has he ever been topped in effective selling. Jack's modesty forbids the admission but the rest of us think that he knows more customers than any other

NEW LIGHTING DEPARTMENT

Engineering and Planning Service
to Hydro Customers

One of the important decisions in our 1937 Load Building program involved the establishment of a Lighting Department. With the assignment of Mr. Wray and Mr. Perkins to Main Street, this department is established and working. Mr. Wray will serve as Lighting Salesman and Mr. Perkins, of the Engineering Department, will be Lighting Engineer.

For the first few weeks, the Department will organize its work and its plans and at an early date we expect to note reports of their activity in all parts of our territory. In the meantime, Mr. Young will be pleased to hand on to them any lighting problem that occurs to managers or other employees.

CAR BARN NEWS

by H. G. Witham.

We all extend our heartfelt sympathy to Mr. James Lacy in his recent bereavement.

We are more than pleased to hear Mr. Blake, our Painter, say that his wife is improving since her

two of us together.

DEAN MAHON, right, sitting, is the cub salesman in our selling force and doing very well for himself, thank you. Dean is approaching Jack in the pleasing personality virtue and looks to have a profitable future in the selling business.

In the center of this group are GEORGE WHITE and CLARENCE NICHOLS. George is an old time employee who was on Main Street when our merchandise store was only a jewelry shop. His specialty is high grade decoration in crepe and other modern decorating devices. Mr. Nichols, better known as NICK is the Main Street heavy weight whose poundage is going up as he becomes more firmly entrenched as one of Orrington's leading family men. Nick used to play on the ball team at Orrington but now his civic activities are restricted to the Chairmanship for Old Home Week.

In the lower left is ROGER WOOD a new employee at Main Street who Earl Young is working into his 1937 program. BILL WRAY, whose smiling face appears in the lower center portion of our page is Lighting Salesman in our new lighting department. Bill makes enthusiastic progress reports of the great dark spaces that are about to become modern lighted commercial establishments. MAURICE PERKINS whose studious portrayal is in the lower right corner is really studying the ABC's of a Lighting Engineer. He came to us from Central Maine Power via the Rural Electrification Administration and his arrival at Main Street graces that establishment with a State of Maine Professional Engineer. Maurice hails from Machias, which recommendation alone ought to help him progress.

MISSING

By this misleading title we don't mean to start a man hunt but we do want to call attention to the fact that we regret the absence of Don King's picture in our Main Street group. Don is confined to his home in Hampden with an illness that has been serious but that is now permitting him to enjoy gradual recovery. Allen, Mansur, and Thompson each bid for the privilege of writing the story on him and since Mansur won, we'll give him the opportunity in one of the next few issues. In the meantime, our sympathy to Hampden Don.

Mumps took the second Main Street employee out of the group when Lawrence Wentworth refused to be photographed in his current condition. He, too, will be in another issue after his face comes back from round into oval.

recent operation at the Eastern Maine General Hospital.

The Car Barn Crew has been forced to accept Mr. C. M. Harrington as a daily boarder since his recent move to Brewer. He now is compelled to take his dinner with us.



TOP - Miss Ruth Thomas and Mr. Grover Jordan, Cashiers. CENTER - Mr. John Ashmore, Serviceman, Mr. William Thompson, Chief Serviceman, Mr. George Baughman, Clerk, and Mr. Raymond Arnold, Serviceman. BOTTOM - Mr. Chas. Mansur, Serviceman, and Mr. Herbert Hammons, Commercial Engineer.



ON THE OPPOSITE PAGE

MISS RUTH THOMAS defends the cash drawer in a division where 10,000 customers a month can pay their monthly light bills and merchandise bills. Only after more years of service than she likes to admit has she decided that she doesn't know all of the tricks of some of the customers who sometimes have their disconnect services reconnected without paying the delinquent account.

Along side Miss Thomas is MR. GROVER JORDAN who shares the 10,000 customer accounts with Miss Thomas. Grover is doing a fine job at Main Street in a difficult job. He has recently agreed with Miss Thomas that every customer is not always absolutely above board in the proper use of Bangor Hydro KWH. Put together, they make a good team in keeping our customer accounts in good order.

In the center is John Ashmore and WILLIAM T. THOMPSON. Bill's fame is headed up by his twins, whose pictures your editors hope will soon grace our Bangor Hydro News. Bill is Number One Serviceman in the Company and his territory extends from Mt. Katahdin to Quoddy. His good nature is contagious and his ability is greatly respected.

With Bill Thompson is JOHN ASHMORE, recently imported from Junkins electrician's crew. He is not so well known to your editor but we do know that he has a "speed cop" brother and your acquaintance with John won't help you a bit if you are caught speeding around Ellsworth.

GEORGE BAUGHMAN, in the center of this group, hails from west of the Mississippi. He talks one of the finest hunting and fishing records ever heard but Allen has it on good authority that some

of his stories will stand checking. We won't check because the ensuing argument would be of such duration that this March issue would not be published until August bass fly fishing time.

RAYMOND ARNOLD is Serviceman and Wireman at Main Street. Ray is the quietest employee in the Company and certainly one of the best liked. He takes a vacation each November and never fails to shoot his three deer. Not long ago he shot a bear and was days deciding whether his bear kill reduced his venison allowance from his usual three down to only two.

In the lower left is MR. CHARLES MANSUR, the Number One "early to work" employee. Whatever the store opening time, Charlie is always there thirty to sixty minutes ahead of time. Charlie claims that if all of the vacuum cleaners that he has fixed were placed end to end and connected onto one hose, that every sit-down striker and his boss in America would be pulled out of their offices and shops. And we believe him.

The likeness of MR. HERBERT E. HAMMONS is pictured in the lower right corner. Why this good-looking young man was in last place in this picture group is known only to our engraver but he is by no means last in responsibility at Main Street. Herbie is Commercial Engineer and makes all of the surveys and specifications of our commercial refrigeration business, as well as preparing and placing all of our advertising. His activities on the 1936 Kelvinator Cruise to Havana are said to be a fit subject for an entire issue of our "News".

METER DEPARTMENT NEWS

Elmer Cole.

The writer has just returned from a very interesting and instructive trip to the West Lynn Works of the General Electric Company, where the entire process of manufacture of electric meters was observed and lectures and discussions by meter department engineers and heads from New England were held, topped off by a banquet in Boston in evening. It was very worth while. One thing of particular interest was an inspection of section where small meter parts were assembled. All were required to don freshly laundered surgical smocks before entering where all the operatives were attired in same. It was an impressive sight. A set of balanced scales, so accurate that a sheet of paper balanced on same would register a deflection when a pencil mark was placed on same, was observed. This was the precision built into electric meters for measuring energy which surely demands our respect.

We are doing a fine job just now on our Periodic Meter Tests and are leaving a trail of dust behind us. Elsie thinks they are coming a bit too fast as they fly in from all quarters and the typewriter just can't keep up. But cheer up, we won't have to test them again for 5 years.

ACCOUNTING DEPARTMENT NEWS

By B. Davis.

Miss Minnie Corey was entertained at a surprise dinner party and miscellaneous shower on the evening of March 10th, at Mrs. McLeod's on Middle Street. The gifts and dinner were very attractively selected and arranged by Miss Alice Anderson and Miss Marion Burnett, whose secret efforts made the party appear to be a complete surprise and great success.

Those attending were the Misses Minnie Corey, Alice Anderson, Marion Burnett, Rita Van Dyk, Albertina Bartlett, Madelene and Irene Spencer, Lottie Brown, Dorothy Wealey, Gertrude Havlir, Avis Mayer, Myra Weeks, Janet Coltart, Ruth Libbey, Alice Estes, Ruth Thomas, Maverick Whitney, Beatrice Davis and Mrs. Ruth Bicknell.

Helel Dougherty is still confined to her home, but we hope not for much longer. Lottie is carrying on for you in A-1 style but we miss your presence Helen.

Since Maverick Whitney's unfortunate accident and injury to her foot and her return to work using a crutch, many of us have been debating as to which side to carry it on when one foot is lame. We have all tried it and decided no matter which way to use it, we would hate the discomfort and hope she will be discarding it soon.

THINGS HEARD

And Said
And Done
Around The
Office

By P. A. M.



REVIVAL AT QUODDY

Recent newspaper articles indicate that Mr. Logan's Quoddy business will undergo a revival very soon. Its history records that the project was started by the Engineers, turned over to National Youth Administration, from N.Y.A. it passed to WPA, and now is back under supervision of N.Y.A. Horace and his Eastport crew are continuing to supply electric service to the project and promise to Bangor Hydro visitors an interesting trip around the Project whenever any of us are in Eastport.

THE KELVIN HOME

The Bangor Daily News scooped us on the first feature article on the new Kelvin Home - thus we can't carry as news the fact that contracts have been signed and work started on this latest angle in load building development. Next month, however we'll promise another news flash on up to date progress and maybe a photo of the work as then completed

1937 MERCHANDISE PLANS

Our file copies of correspondence from 31 Main Street, indicate real progress on Mr. Young's 1937 Merchandise Plans. He already has a lighting department, his new trailer for kitchen demonstration is on the way, and his reports show steady increases in load building sales.

WHO SOLD HOW MANY IN JANUARY AND FEBRUARY

We have copied from the February statement a list by divisions that shows how each area stands in average KWH sold to each domestic customer during January and February of last year and this year. Look it over and note where your area stands. For increases, Bangor seems to be carrying the big load.

DIVISION	Jan-Feb.	Jan-Feb.	
	1937	1936	
Orono	189	181	8 increase
Bangor	147	129	18 "
Millinocket	130	124	6 "
Bar Harbor	130	123	7 "
Old Town	94	90	4 "
Ellsworth	85	76	9 "
Machias	83	80	3 "
Lincoln	81	76	5 "
Eastport	73	101	* 28 decrease
Harrington	61	58	3 increase
Company	122 KWH	111 KWH	11 KWH

* Decrease

HOUSEKEEPING PICTURES

We won't disclose the name of the photographer or the location of the Company property, but the mystery has been solved concerning a dozen or so odd looking pictures that were printed in our office lately. It seems that a certain department head had made complaints about housekeeping in one of the Company properties under his responsibility and to produce definite evidence of the observed condition he did a "Candid-Camera" job. Later rumors indicate the effectiveness of the photos.

TOWN MEETINGS

Where are Managers' reports on Town Meetings? In this issue we usually have a lot of items some just a trifle of a boasting nature that describe Managers' efforts in Town Meetings on new street lighting business. We will watch for these items in next month's news.

MORE RUMERS FROM WICKYUP

Manager Gardner continues to report new and encouraging reports of the revival of his Wickyup area. To many employees this is just Tunk Pond and a good place to fish, but to our Ellsworth Division, it is more evidence of the popularity of Hancock County as an attractive summer resort area.

ANOTHER CONVENTION

We noted a memo from Main Street that tells of another Kelvinator Convention. This time a Commercial Refrigeration meeting in Boston. Mr. Hammons and Mr. Young attended and Hammons promises the latest equipment on all of his new customer's specifications.

CONSTRUCTION CREW ACTIVITIES

Your reporter makes mention of the location of our construction "crew", Mr. Fournier and Mr. Stetson, who haven't been heard from with "News" for several issues. Both of them are spending most of their time at Milford Station repairing construction equipment so that when the summer season of construction work really starts all of the compressors, derricks, motors, etc., will be ready for their jobs.

A PLUG FOR THE PROFESSOR

We can't go to press without a mention of Professor Quiz, whose Saturday night Kelvinator programs over WLBZ and the other Columbia Stations are helping us to build domestic load. Even without this Company angle the program is good. You will learn whether a hen sits or sets when she lays an egg. Or do you know anyway?

AN EASTER MENU

by
Marjorie Church.

And now with the approach of Easter comes the anticipation of the traditional feast, with its center of interest the juicy ham flanked by the appetizing dishes so carefully planned for this one occasion.

Have you wished for a menu that would just suit your needs, all planned and with the recipe for every single one of the dishes? Just to give you that extra bit of time you might have spent in planning and searching for suitable recipes to - shall we say look for that one perfect Easter hat? or perhaps just to catch up on some bit of housework, we have planned a complete meal. It is designed particularly to fit the needs of the Easter dinner, but of course, like every good menu, it has the virtue of adaptability. There will be many a day, besides Easter Sunday, that it can be used, or, if there are certain favorite dishes you'd rather have, substitute them and still keep the general outline.

For instance if you're one of those to whom baked ham is incomplete without pineapple, use that in place of apricots in the main dish. Or, if you prefer, you may use a pineapple salad instead of the Tomato Aspic with Quick Cole Slaw. Perhaps you'd like a hot dessert; then try a steamed pudding. Would you rather have consommé, or a soup, in place of the Chilled Fruit Juice for the first course? That's up to you, but here's our complete plan for the meal that may just fill your needs.

And another advantage - it's an oven meal, so you may cook the meal in the oven all at the same time saving both time and energy, as well as using your electric range more economically. Prepare these things beforehand, if you like, and slide them into the refrigerator until it comes time to start them cooking.

BAKED HAM DINNER

Chilled Fruit Juice

Baked Ham with Glazed Apricots

Potatoes Au Gratin

Peas

Tomato Aspic with Quick Cole Slaw

Orange Custard Pie

BAKED SLICED HAM WITH GLAZED APRICOTS

- | | |
|---|------------------------|
| 1 slice ham, 1 inch thick, wt. 1 $\frac{3}{4}$ lbs. | 1/16 teaspoon mace |
| 1 $\frac{1}{2}$ teaspoons whole cloves | 1/16 teaspoon cinnamon |
| 3 tablespoons brown sugar | 1/16 teaspoon cloves |
| 2 cups cooked apricot halves | 2 cups apricot juice |

Sear the ham on both sides in a skillet. Then place it in a baking dish. Stick the cloves around the edge of the ham, and cover the top of it with the brown sugar, apricots, and spices. Pour all the apricot juice over it. Bake in a hot oven 400° F. for 1 $\frac{1}{2}$ hours or until tender.

POTATOES AU GRATIN

- | | |
|-------------------------|--------------------------------|
| 8 Medium sized potatoes | 2/3 cup grated cheese |
| 2 cups white sauce | $\frac{1}{4}$ cup bread crumbs |

Pare potatoes, cut in $\frac{1}{2}$ inch cubes, and cook in boiling water for about 5 minutes. Place a layer of potatoes in buttered baking dish, cover with cheese and white sauce. Place second layer of potatoes, cheese and white sauce, then top with crumbs. Place in oven with rest of the dinner.

TOMATO ASPIC RING WITH QUICK COLE SLAW

- | | |
|--|-------------------------------------|
| 1 package lemon gelatine | 1/8 teaspoon cloves |
| 1 $\frac{2}{3}$ cups strained tomato juice | $\frac{3}{4}$ teaspoon grated onion |
| 1 teaspoon salt | $\frac{1}{4}$ teaspoon paprika |
| 1/8 teaspoon pepper | $\frac{1}{4}$ cup vinegar |

Heat tomato juice to boiling; pour over gelatine and stir until dissolved. Add seasonings and vinegar. Pour into ring mold. Chill until firm. Unmold and fill center with cole slaw. Garnish with

(Continued next page)

lettuce and mayonnaise.

QUICK COLE SLAW

$\frac{1}{2}$ chopped green pepper
1 tablespoon vinegar
 $\frac{1}{2}$ teaspoon sugar

$\frac{1}{2}$ teaspoon salt
Gratings of onion juice
2 cups cabbage, finely shredded
Dash of pepper

To cabbage, finely shredded, add green pepper and a few drops of onion juice. Sprinkle with salt, sugar and pepper and moisten with mayonnaise which has been combined with the vinegar. Mix well and serve in the center of aspic.

ORANGE CUSTARD PIE

1 package orange gelatine
 $1\frac{1}{2}$ cups boiling water
3 eggs

$\frac{1}{4}$ cup sugar
 $\frac{1}{2}$ teaspoon salt
 $\frac{1}{4}$ cup cream
1 baked pie shell

Dissolve gelatine in boiling water. Separate eggs; beat yolks with sugar and salt until thick. Pour on hot gelatine mixture slowly beating continually; add cream. Chill until it begins to thicken then whip with egg whites until frothy. Fold in stiffly beaten egg whites. Pour into baked pie shell and chill until firm. Garnish with orange sections.

MACHIAS NEWS ITEMS

By L.C.Vesc.

Mr. Young, on a recent visit at Machias, gave us a general outline of his 1937 Commercial Campaign and, in his very diplomatic way, told us what he expects of us. We are with him 100% and wish him all possible success.

Mr. Coffin has a crew at East Machias this week installing ornamental lighting on the new cement bridge. It goes without saying, Mr. Coffin, this work will be greatly appreciated by the citizens of East Machias, as well as by Lr. Vose.

Your correspondent has the pleasure of meeting many B.H.-E. friends at Bangor last week. It was good to see Mr. Reaviel looking so well after his long sickness. I was sorry to miss Mr. Daggett, who just stepped out as I arrived at the Bangor office.

HARRINGTON NEWS ITEMS

Thealyn G. Stanley.

With "the moon of the big snows" gone past, spring fever seems to have gotten its grip here in Harrington.

Spring fever must be in the blood of the trout fishermen too, for here and there is seen the studious winding of a rod, the oiling of a reel, and the selection of new trout flies.

Town Meeting was held Monday, and the different offices were filled without much opposition.

Mr. Earl Young, Commercial Manager, recently called at the Harrington Office.

The new Plummer and Hall Store here in Harrington has received many complimentary remarks from its customers in and about the surrounding towns on their new Neon sign which they have recently added.

EASTPORT DIVISION NEWS

J. Cassid.

Mr. Kruse, Chief Engineer, with Mr. Brown and Mr. Coffin, have been inspecting Iron Works Plant in Pembroke the past week.

Mr. Dow's crew has been making repairs on Iron Works penstock recently.

Joe Kingsbury's crew was in town last week building a temporary line on the Eastport-Perry Bridge, where the State is building ice breakers.

Mr. Earl Young, Commercial Manager, called at this office this month.

Mr. Cosseboom was a recent visitor at this office.

Miss Varney has returned from her two weeks vacation. (She didn't go to Florida, but has a nice warm berth.)

Scotty is back on the job again, feeling much improved in health.

Lost—Without a Circus

"The schoolmistress was giving her class of young pupils a recent natural history lesson.

"Bobby Jones," she said, "tell me where the elephant is

The boy hesitated for a moment; then his face lit up.

"The elephant, teacher," he said, "is such a large animal it is scarcely ever lost."

o o o

And How!

Son: "Say, dad, what does it mean when the paper says some man went to a convention as a delegate-at-large?"

Dad: "It means his wife didn't go with him, son."

Credit Where Due

Doctor: "You've had a pretty close call. It's only your strong constitution that pulled you through."

Patient: "Well, doctor, remember that when you make out your bill."

PEN AND INK SKETCH OF MT. KATAHDIN

By R.A. Fernald.

When the Annual Report of the Town of Millinocket was issued, a copy appeared in this office, and on the cover was a pen and ink sketch showing a view of Mount Katahdin. To our surprise in the lower right hand corner, as you will see in the reproduction below, was the name "R. A. Fernald".

So enthusiastic was Mr. Dearborn, our Real Estate Manager, that he immediately broke out in blank verse, which is printed below the sketch, the activities of Mr. Fernald and the beauties of Mount Katahdin.

SERVICE MEN



No. 1. Roy Bragdon.

The "Little Democrat" is a familiar term applied to the midget of the Ellsworth Office, Mr. Roy Bragdon. A snapshot of Roy reminded your Editors that we ought to start a series of pictures of our Servicemen, starting with this smiling portrayal of Ellsworth Roy.

Roy has been around the Church Street office long enough to have repaired every electrical device between Bangor and Eastport but because of transportation limitations, he covers only the

60 mile stretch from Cape Rozier to Winter Harbor including all of the extra seasonal business that he greatly enjoys in the summer. Roy's voice is of such volume and quality that he often ignores the convenience of a phone when he wants to talk with our Ellsworth Office, three blocks away from his Church Street Office.

Call on him sometime when you are in Ellsworth.

SAFETY

By O. F. Sidalinker
Veazie Station

We read of accidents every day,
For when we're careless, we have to pay.
So while we preach, let's practice, to
Safeguard our lives and others too.
Now think it over and be the one
To guard against the evil bum.
We have heard about Crime -
How it doesn't pay -
Well. How about carelessness,
It acts the same way.
Yes, we've got to preach,
But its "Practice too"
That is my motto -
Now how about you?

In the shadow of Katahdin
Lies the village Millinocket
Busy place, up near Katahdin,
Quite some village Millinocket.
"Shine" the Fernald has his wigwam
In the shadow of the mountain,
Has a place to gather wampum;
Has a lot of copper wire
Stretching 'round among the wigwams
And a lot of glowing light bulbs,
Keeps them glowing day and evening,
Always keeps the place well lighted.
So we call him "Shine" the Fernald,
But he has another hobby:
When not fixing lights and wires,
When he has a pencil handy,
Then he looks out of his wigwam,
Sees the beauty all around him,
Hears the rolling Union River
Where he started with the Hydro,
Sees the long line through the county
Where he placed some poles and wires.
Sees the lights "Shine" in the windows,
Sees Katahdin rising stately,
Moves his pencil on the paper,
Makes a picture as he sees it,
Makes a lake and then a mountain,
Makes it friendly like and quiet,
Just like "Shine" to do it this way,
Just like him to take an interest
In the place where he is living
And the friends he works and lives with.



SECOND FLOOR NEWS ITEMS

by General Files.

There seems to be a scarcity of news on the second floor this month, perhaps because Sarah Noyes and Glenna Bragdon have left the second floor and are now residents of the third floor. Their occasional trips to Brewer Lake in recent months furnished some news, that is the account of the various articles of food necessary to spend two days at camp, and all that, was always more than interesting.

The engineers have installed themselves on the second floor and so far have proved to be real quiet neighbors. We do see them occasionally passing the General File Office clad in their outdoor sport costumes, but as a rule they remain in their own offices and so we don't know much about their activities.

Bill Hartery has moved his desk from the Printing Department to the Engineering Department.

Maurice Perkins has been transferred to Main St. and we sort of miss seeing him around the office. He becomes Lighting Engineer in our newly formed Lighting Department.

Ralph Hatch and Robert Graham, both were home ill for two days this past week, having contracted the cold that seems to be going around.

It has been brought to our attention that a certain young lady on the first floor would like to break into print: therefore, our advice to this young lady is that she be appointed official reporter for the First Floor of the General Office. Employees interested to find out who this new reporter may be, watch the April issue of the Bangor Hydro News for her first article.

Atwell Blaisdell attended the Town Meeting in Veazie one day this week, just to be sure that the affairs of the town were going along smoothly. When the photographer made an appearance to take pictures of the people at the meeting, Atwell was among those not present, but Mrs. Blaisdell showed up right in the front row, with a new hat on and everything.

P. A. Mann and Charlie Inman also attended the meeting, that is they showed up for the dinner (wouldn't they) and reported the dinner to be most excellent.

Visitors to the second floor of the general office during March included: Mr. J. Stuart Crandall of Crandall Dry Dock Engineers, Inc.; Mr. J. W. Johnson of Allis-Chalmers Company; Mr. C. W. Roberts of Locke Insulator Company; and Mr. E. L. Flowers of the Line Material Company.

FIRST AID DEPARTMENT

Elmer Cole.

During the writer's absence, "Rip" Reaviel called. Sorry to miss you "Rip" but all were glad to see you.

The Stores Department says it should have some FIRST AID for "Gas" from Commercial Department and I think we all agree. When working on refrigerators, the "Gas" not only fills Stock Room but works upstairs and everybody has to take it.

The writer has been teaching a First Aid Class at the Bangor High Evening School and the exception to the rule has prevailed in that the registration has steadily increased from the start and attendance has held up, the final registration being 73.

It won't be long now before "Poison Ivy" will be here. To treat "Ivy" Poison, wash parts affected 4 or 5 times over with soap and water, then apply 5% solution of Fenic Chloride or if you prefer, "Calomel Lotion". In purchasing "Calomel Lotion", ask the druggist to add enough carbolic acid to make a 3% solution. Its much more effective and equally as good for Hives, Heat Rash, Itching, and insect bites. Shake well before using.

BAR HARBOR NEWS FLASHES

By M.F. Higgins.

Mr. Earl Young, Commercial Manager, and Mr. Gardner, Manager of the Ellsworth Division, have been recent visitors to our office.

At the annual Town Meeting, Bar Harbor voted to install twelve new street lights. There are to be five new lights at Town Hill; four at Ireson's Hill in Hulls Cove; and the other three at Bar Harbor.

We are glad to say that "Hap" Abbott, who has been confined to his home at Northeast Harbor with the grippe, has fully recovered and is able to be out again.

Mr. Gordon Briggs, Assistant Council, was at Bar Harbor recently on business.

"Slim" Hazelton has moved again, but we trust he will stay put for a while as he is buying the house.

Bert Messer and his crew have been in town recently trimming the trees.

ELLSWORTH DIVISION NEWS

By Florence Davis.

Our landlord has decided to redecorate our office, so we are starting house-cleaning early with two men busy painting ceiling and walls of the office. And will we be glad when the smell of paint has gone.

Miss Fields of the office, is having a week's vacation which she is spending at home.

Mr. E. W. Brown, Mr. H. E. Hammons, and Mr. E. J. Young recently called at the Ellsworth office.

Heartfelt sympathy of all the employees is expressed to Mr. Walter Cushman in the loss of his wife, whose death occurred in February. Mr. Cushman has three daughters who live at home with him.

Roy Bragdon and Charles Cates attended the Kelvinator Service School in Bangor last month.

The last one of our trucks to be painted and overhauled has been returned by Mr. Ellis. We are very proud of their bright and shiny appearance and we have received many favorable comments from our customers.

There was a pole broken at Rocky Pond on Sunday, March 7th, by ice around the foot of the pole. This was rather an unusual incident and was in an inaccessible place to make a speedy replacement.

ELECTRICAL DEPARTMENT NEWS

By W.C. Harper.

The past month has kept us busy hunting radio interference. We have found a few cases of transformer fuses loose or corroded, and some cases of loose ties on insulators, but the greatest source of interference continues to show up as household appliances.

We have done some work on governors, filtering the oil, and making adjustments.

The installation at the airport is coming along slowly. The new line is built, and cable and transformer installed. There still remains some wiring in the vault, and a small change to the present metering set-up.

Junkins recently installed a new operating motor in the switchhouse at Eastport, modernizing and improving the local circuit automatic.

John Ashmore, with the Electrical Crew since 1950, was recently transferred to the Commercial Department. We are all sorry to lose John, who had become one of our most valuable men, and we all join in wishing him success in his new work.

On Sunday, February 14th, one of the transformers at Pembroke Substation developed trouble. Investigation by Harper showed a defective high-voltage bushing. Junkins and his crew made the repairs, after which the transformer was as good as new.

STOCKROOM NEWS - SERVICE BUILDING

by F. H. Foster.

Well, here it is March, the month of high winds and early spring house-cleanings. The Stock Department has started its house-cleaning in more ways than one. Ryder has been busy cleaning out our old record vault in the basement and placing things on the new steel racks which we have just received. Hatch, from the General Office, was down one day and put away some office records and things are beginning to look real shipshape. Our Mr. Tupper has been making a very successful attempt at cleaning up the mouse family and up to the present, the score is three in favor of our side. There has been quite a bit of talk about trapping without a license but, so far, no action has been taken.

Tupper and Greeley were out, due to an attack from the flu bug who seems to be very much in evidence this year, but they are both back at work again. Sidney Moore of the Track Department drove the Stockroom truck during Greeley's absence.

Every day in the daily papers you read where someone has been run into by an auto but I believe that we can go one better by reporting an accident which happened lately in front of the Main Street Store. One of our Stockmen was crossing the street and ran into a truck with so much force that it caused the driver to get out to see what damage had been done. Much has been said in the

past about it being news when a man bites a dog but I think that a man running over an auto is still better news.

We have received our second carload of Kelvinators and many of them have been sent to our various departments. A carload of Universal Ranges and Refrigerators is expected to arrive in the near future.

Bullard has been on a week-end fishing trip and reports very good luck. It is rumored that Ross Bullard, Orrin Berry, and several of the Electrical Department men are practicing to become "Knights of the Road". Anyone interested in observing this practice is advised to be around 31 Main Street between 7:30 and 8:00 A. M.

A SAFETY THOUGHT FOR THE MONTH

"A tiny scratch may mean the loss of a limb so be sure to use the First Aid Kit that is kept ready for just that purpose".

"S. B. S. Signing Off."

METER READERS



No. 1 Harmon L. Gibbons.

Like father, like son - Harmon L. Gibbons, pictured above, a meter reader in the Bangor territory, started working for this Company December 21, 1929. He is a graduate of the Brewer High School in the class of 1927. Mr. Gibbons is also a substitute PBX Operator.

He is married and has a boy and girl, and lives in Brewer. Every summer, together with several other employees of the Bangor Hydro, Mr. Gibbons spends his two weeks' vacation at the National Guard Camp. His hobby is fishing, in both fresh and salt water. By the way, Mr. Harmon Gibbons had his twenty-eighth birthday this month.

Bangor Hydro to Build Homes in Bangor



Pictured above is Mr. Graham signing the building contract for this first Kelvin Home. In the group, from left to right, are: Charles R. Gordon, real estate agent, Mr. Graham, William H. McPherson, contractor-builder and Harry D. Welsh, construction superintendent.

New Royal Road Home To Be First of Series

Officials of Bangor Hydro Announce Plans for Kelvin Houses to Be Erected in This City; Ready for Inspection by July 1

Early this week construction is being started on the first Kelvin Home in Maine. It is being erected by the Bangor Hydro-Electric Company, and as announced by President Edward M. Graham, its completion will help to point the way toward moderate cost homes that will offer the latest and most modern facilities for cutting the cost of better living. This first Kelvin Home will be located on Royal Road in the Fairmount section of Bangor. Charles R. Gordon is the real estate agent and William H. McPherson is the contractor-builder.

Mr. Graham and other officials have inspected several of the Kelvin Homes erected in other sections of the country and at Detroit they have seen the results of study by Kelvinator's own research and engineering departments in their work with a number of the country's leading architects and builders. This home will have efficient, economical equipment for year 'round air-conditioning, electric cooking, refrigeration, and water heating and is so designed and constructed that it should cost the family living in this new home no more than it would cost the same family to live in an ordinary house.

It was stated by Mr. Graham that erection of this first home points to a better way of living, offers to home builders an ideal plan that dozens of others in Northeastern Maine will eventually select as the effective example of what can be accomplished in the way of healthful, efficient housing with reasonable first cost and low oper-

ating cost. Construction work that starts this week should be completed on or before July 1, when residents of Northeastern Maine will be invited to inspect this modern electric home that is not only heated and cooled automatically, but has automatic humidity control that adds moisture to the warm air of the house in winter and removes excess moisture from the air in summer.

MILFORD STATION NEWS

By F. A. Randall.

Uncle Mose says "I mos allers notis dat wen I liv fru til de monf ob March I liv de res de yeah". Well, March is here again and prospects seem bright -- everything running smoothly -- good water; good load, and no jackass nor wolf signs. If G. W. could have ridden the old gray mare in here on his birthday last month and watched us generate and ship 98,030 k.w.h., he would probably have tumbled to the fact that some progress has been made since he tossed that dollar across the creek.

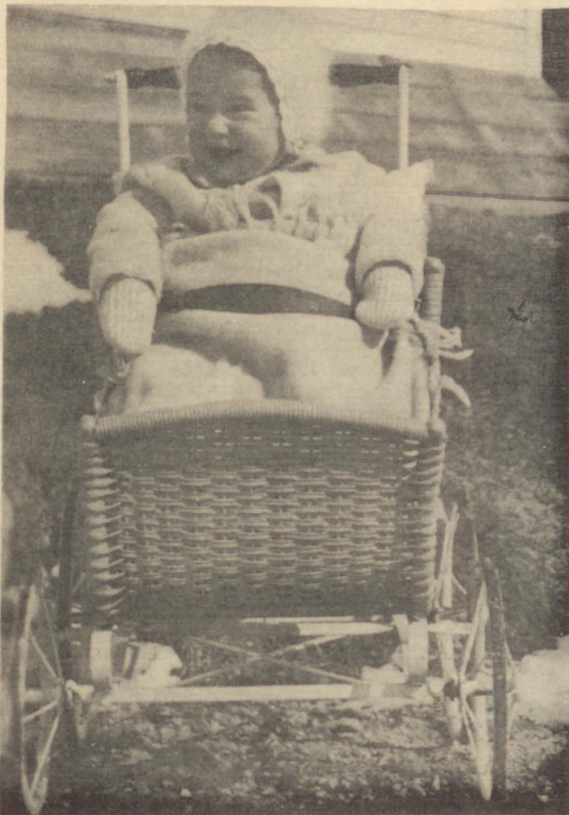
Little burst of activity in our office recently--the walls have received a severe scrubbing, the ceiling, woodwork and floor a new coat of paint. James Reed has been doing the work. Drop in and have a look-see. Joe Fournier and Kenneth Stetson are still working on equipment repairs.

The sincere sympathy of our whole crew goes out to our Division Manager and friend, Allie Grose, in this, his hour of sorrow.

Among our recent callers were Mr. Haskell, Mr. Brown, Mr. Kruse, Mr. Harper, Mr. Dow, and several others.

No pictures this time, but we are still looking forward to that fishing trip, so watch out.

EMPLOYEES' CHILDREN



Winfield Lewis Stubbs

Winfield Lewis Stubbs, ten months old Son of Mr. and Mrs. Winfield Stubbs. Mr. Stubbs is employed in the Stencil Department at the General Office.

BRAIN TEASER

Mike Murphy had a nice gold chain but the baby got hold of it and broke it into five pieces of 3 links each, like this:



Mike took the chain to a jeweler to be repaired. He was told it would cost 5 cents for each link he had to cut and 5 cents for each link he had to weld, and that his total bill would be 30 cents. Mike said "You are cheating yourself 10 cents." The jeweler said "Oh, no I'm not."

WHO WAS RIGHT?

MINUTES OF RELIEF ASSOCIATION MEETING

Minutes of the Relief Meeting of the Bangor Hydro-Electric Company held at the Company's office, 33 State Street, Bangor, Maine, February 20, 1937.

Members present: Ambrose Eisnor, Edward Carvell, John Peterson, Howard Arnold, Thomas Davies, Elgin Field.

The meeting was called to order by the President at 7.45 P. M.

On motion duly made by Mr. Davies and seconded by Mr. Landry, it was voted to accept the minutes of the last meeting.

On motion duly made by Mr. Davies and seconded by Mr. Peterson it was voted to accept the following new employees as members of the Relief Association: Elbridge H. Beede, Gordon Dobson Briggs, Gertrude M. Havlir, Rita VanDyk.

On motion duly made by Mr. Arnold and seconded by Mr. Davies, it was voted to accept the bills and sick benefits which have been paid since the last meeting: Thomas S. O'Connor, 38 days cont. sickness, Dec. 24, 1936, to Jan. 30, 1937, incl.; Raymond Arnold, 30 days sickness, Jan. 1 to Jan. 30, 1937, incl.; Raymond Philbrick, 9 days sickness Jan. 21 to Jan. 29, 1937, incl.; Ayer and Company, Basket of fruit for Raymond Arnold; Charles M. Puffer, 6 days sickness, Jan. 20, to Jan. 25, 1937; Michael Madden, 9 days sickness, Jan. 23 to Jan. 31, 1937, incl.; A. L. Norwood, 26 days cont. sickness, Jan. 21 to Feb. 15, 1937, incl.; John Peterson, 5 days sickness, Jan. 23 to Jan. 27 1937; Frank A. Earle, 11 days sickness, Jan. 31 to Feb. 10, 1937, incl.; Millard Spencer, 3 days, sickness, Jan 6 to Feb. 7, 1937, incl.; Raymond Arnold, 15 days cont. sickness, Jan. 31 to Feb. 14 1937, incl.; Floyd E. Hudson, 13 days sickness, Jan. 19 to Jan. 31, 1937, incl.

There being no further business to come before the meeting, it was on motion duly made and seconded, VOTED to adjourn..

Elgin E. Field,
Secretary.

LINE DEPARTMENT NEWS
BANGOR DIVISION

George Tyler.

This is about the time for "Old Man River" to start his spring cleaning. Don't think he will stir up as much trouble as he did last spring with thin ice and open water in places, but you never can tell.

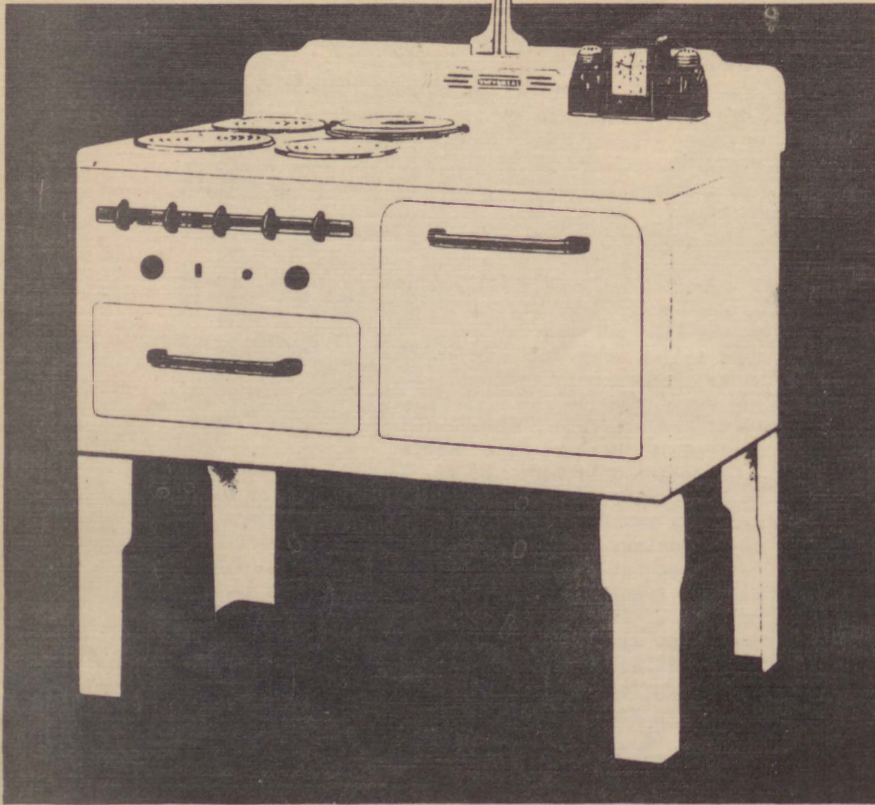
The temporary laboratory in the Electricians Room, under the supervision of Mr. Lancaster for treating wood strains, is to be moved to the spare lot near the railroad tracks. The equipment may be rather crude but it sure works O. K. Everything went off with a bang. Mr. Ching says he prefers to work in his own shop.

J. Kingsbury's crews are in the northern district making repairs to Line No. 7.

"Rip" Reaviel came in to see the boys last week. Glad to see him out again.

Anyone want to bet on a big blow about March 20?

UNIVERSAL ELECTRIC RANGES



THE SUFFIELD (above) Modern in beauty of design, with every refinement in quality and construction that electrical science offers for modern cookery.

THE GREENWICH (below) The Aristocrat of Electric Ranges — sparkling in beauty — for those who entertain frequently, 2 extra size fast ovens and economy cooker.



Housekeeping is Easier and Cheaper when
Electricity
is the Chief Servant in the Home.

Electric Cooking

**COSTS LESS THAN 1¢
PER PERSON PER MEAL**

**ELECTRIC COOKING
COSTS LESS THAN 1¢ PER MEAL PER PERSON**

The fact that more than a million women now cook electrically should be sufficient stimulating information for any employee of this Company to enthusiastically endorse electric cookery. One very important thing to tell your friends is the time it releases to the women for other and more worthwhile things. Entire meals can be cooked while the housewife is miles away. Automatic oven control and a timer start and stop the cooking! Even when she is home there is no need for "pot watching" or "oven peeping". The electric range keeps pots and pans, curtains and walls bright and clean. It cooks flavors in. There's practically no shrinkage. Perfect results are assured because it cooks with such scientific precision. Few women who have cooked electrically ever change to another fuel. Economical? You bet! The national figures indicate it costs less than a penny per meal per person!

When you find people discussing stoves — suggest an electric range. When you hear of people planning to build, tell them to provide wiring for an electric range. When you make such recommendations you increase this Company's possibilities for growth — and that (in terms of you) means that you increase your own possibilities for growth.

SPECIAL EMPLOYEE OFFER

SPECIAL EMPLOYEE OFFER

Although all prices in general have advanced including the electric range, we are offering to our employees in 1937 any model Universal Electric Range installed electrically, at a price even below "the price" you've been looking for. Ask your local Hydro Store Manager to show you the New Universal Ranges for 1937. No down payment and a generous payment plan.

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The **THREE MAIN CAUSES OF ACCIDENTS**



**I DIDN'T
THINK**

**I DIDN'T
SEE**

**I DIDN'T
KNOW**

Bangor Hydro-Electric Company.